

CONFERENCE SCHEDULE

THURSDAY, MAY 14

FRIDAY, MAY 15

	9:00 a.m.	10:30 a.m.	1:45 p.m.	3:45 p.m.	9:00 a.m.	10:30 a.m.	1:45 p.m.	3:45 p.m.
THE RAISER'S EDGE	Save Time and Energy! Use The Raiser's Edge More Efficiently <i>Marc Van Baar</i>	Importing Made Easy <i>Bruin Robinson</i>	Introduction to Mail Merging <i>Marc Van Baar</i>	Querying for Beginners <i>Tiffany Elser</i>	Better Donor Recognition: What Happens After the Gift Comes In? <i>Chris Geady</i>	Preparing Your Database for the Internet Age <i>Molly Maple</i>	Maximizing the Power of The Raiser's Edge for Your Volunteer Program <i>Chris Geady</i>	Successful Soirees — Setting Up an Event in The Raiser's Edge <i>Bruin Robinson</i>
	<i>Provinces 2</i>	<i>Provinces 2</i>	<i>Provinces 2</i>	<i>Provinces 2</i>	<i>Provinces 2</i>	<i>Provinces 2</i>	<i>Provinces 2</i>	<i>Provinces 2</i>
THE RAISER'S EDGE ADVANCED	Custom Reporting On Demand: Advanced Pivot Reports <i>Molly Maple</i>		Power User Importing <i>Tiffany Elser</i>	Major Gift Management in The Raiser's Edge <i>Bob Duckworth and Shawn Poland</i>	An Introduction to Crystal Reports® <i>Marc Van Baar</i>	Mail Merging for the Advanced Raiser's Edge User <i>Tiffany Elser</i>	So Many Reports, So Little Time: An Overview of What Reports to Use <i>Marc Van Baar</i>	Advanced Querying: Taking It to the Next Level <i>Tiffany Elser</i>
	<i>Governor General 1</i>		<i>Governor General 1</i>	<i>Governor General 1</i>	<i>Governor General 1</i>	<i>Governor General 1</i>	<i>Governor General 1</i>	<i>Governor General 1</i>
FINANCIAL MANAGEMENT	The Financial Edge Portal: WebPurchasing <i>Gregory Heath</i>	Maximizing the Power of The Financial Edge <i>David Kilmer</i>	Managing Grants Receivable <i>Gregory Heath</i>	How Accountable Are You? <i>David Kilmer</i>	\$ave Green by Going Green <i>Holly Condon</i>	Enhancing How You Use Reports and Queries in The Financial Edge <i>David Kilmer</i>		Be a Financial Edge Expert with Successful Exports, Queries, and Dashboards <i>Gregory Heath</i>
	<i>Governor General 2</i>	<i>Governor General 2</i>	<i>Governor General 2</i>	<i>Governor General 2</i>	<i>Governor General 2</i>	<i>Governor General 2</i>		<i>Governor General 2</i>
FUNDRAISING	Taking Control of the Annual Fund <i>Lawrence Henze</i>	How to Identify Planned Giving Prospects <i>Lawrence Henze</i>	Recession-Proofing Your Event — Making More Money in a Down Economy <i>Jay Fiske</i>	Managing Event Data across Chapters <i>Mark Davis and Sarah Hall</i>		The Power of Stories <i>Leah Eustace</i>	Building an Action Plan to Out-Hustle the Economy Part 1 <i>Samantha Cohen</i>	Building an Action Plan to Out-Hustle the Economy Part 2 <i>Samantha Cohen</i>
	<i>Governor General 3</i>	<i>Governor General 3</i>	<i>Governor General 3</i>	<i>Governor General 3</i>		<i>Governor General 3</i>	<i>Governor General 3</i>	<i>Governor General 3</i>
MARKETING	The New World of Email Communication <i>Jay Love</i>	The Changing Nature of Online Fundraising <i>Steve MacLaughlin</i>	Gather 'Round the Table: Creating an Irresistible Donor Portal <i>Molly Maple</i>	Online Metrics Demystified: Understanding How to Measure Your Success <i>Steve MacLaughlin</i>	Blackbaud NetCommunity Showcase: What's New and Cool? <i>Steve MacLaughlin</i>		The World Wide Web Show: Engage Your Supporters with Real-Time Social Media <i>Chad Norman</i>	Engaging Audiences <i>Molly Maple</i>
	<i>Provinces 1</i>	<i>Provinces 1</i>	<i>Provinces 1</i>	<i>Provinces 1</i>	<i>Provinces 1</i>		<i>Provinces 1</i>	<i>Provinces 1</i>

Conference titles, times, and descriptions are subject to change.