



This year, more than ever, we will rely on the social web to inform, engage, and connect participants at the **2008 Conference for Nonprofits**. We will be using traditional vehicles like blogs and forums, but this year, we will enlist services like Twitter®, Flickr®, and Delicious to enrich the Conference experience. As always, you can visit [Conference Central](#) for more information.

The Conference Blog

The Conference for Nonprofits Blog is a year-round vehicle used to publish content related to the event, regardless of city/venue. Members of the Blackbaud staff will be publishing key articles, news, and updates before, during, and after the Conference. Comments will be open, and everyone is encouraged to join the conversation.



www.blackbaud.com/ConferenceBlog

The Conference Discussion Forum

The Conference for Nonprofits Discussion Forum is a great way for Conference participants to stay connected with each other. Look for posts about room sharing, carpooling, post-conference events, session resources, and more. Speakers are encouraged to post session notes in the forum, and staff is encouraged to reach out to the community for feedback.



www.blackbaud.com/ConferenceForum

Twitter®

At this year's Conference, we're using Twitter® to keep attendees, speakers, and staff informed. With Twitter®, you can receive updates on Conference news, info, giveaways, and events via the web or your mobile phone, as well as stay connected with other attendees. Here's how:



- **Subscribe to the official Conference feed** — All attendees, speakers, staff, and press are encouraged to subscribe to the official "bbcon" Twitter® feed. Blackbaud staff is updating this feed with official information for all Conference participants. www.twitter.com/BBCon
- **Tag Twitter® updates with #bbcon** — If you post something on Twitter® related to the Conference, please tag that update with: #bbcon. By adding the tag #bbcon, updates will be included in the real-time Conference search results. This is a great way to monitor the event: www.blackbaud.com/BBCon

Flickr®

The popular photo-sharing site Flickr® is an easy way to share images with people you know online, and we'll be encouraging Conference participants to do just that. Here are three ways you can use Flickr® at this year's Conference:



- **View photos in the official Blackbaud stream** — We'll be uploading photos to the official Blackbaud Flickr® account throughout the event. www.blackbaud.com/Flickr
- **Upload your own photos to the BBCon Pool** — We have created a pool where anyone can add photos related to the Conference: www.blackbaud.com/BBConPool
- **Tag your photos "bbcon"** — If you would like your photos to show up in searches related to the conference, add the "bbcon" tag to each of them. You can view what's been added here: www.blackbaud.com/FlickrBBCon

Delicious

Social bookmarking sites like Delicious.com are a great way to save, organize, and share links online. We are encouraging all Conference participants to bookmark relevant sites in Delicious, and tag them with "bbcon". Not only will tagging allow you to share links with the Conference community, but they can be a valuable resource for speakers. For example, a speaker can add all the sites they discuss in their presentation to their Delicious account under "bbcon". Attendees could then get an organized list of just those links. www.blackbaud.com/Delicious



Facebook®

While we are not using our Facebook® page to support the Conference in an official capacity, it is still a great place to connect with Conference attendees. Our page allows for fans to submit photos, videos, and post items on the wall. We'd love to see your thoughts on the Conference — so post away!



www.blackbaud.com/Facebook