



This year, more than ever, we will rely on the social web to inform, engage, and connect participants at the **2009 Conference for Nonprofits**. Below you'll find details on how you can use social media services like Twitter, Facebook, and Flickr to enhance your Conference experience.

Twitter®

At this year's Conference, we're using Twitter® to keep attendees, speakers, and staff informed. With Twitter®, you can receive updates on Conference news, info, giveaways, and events via the web or your mobile phone, as well as stay connected with other attendees. Here's how:



- **Follow @BBCon on Twitter** — All attendees, speakers, staff, and press are encouraged to subscribe to the official Conference feed. We'll be updating this feed with official information for all Conference participants. www.twitter.com/BBCon
- **Tag Twitter® updates with #bbcon** — If you post something on Twitter® related to the Conference, please tag that update with: #bbcon. By adding the #bbcon tag, updates will be included in the real-time Conference search results. This is a great way to monitor the event: www.blackbaud.com/BBCon

Facebook®

Facebook® is a great place to connect with Conference attendees and Blackbaud Staff. This year, we've setup an event page just for the Conference where you can upload photos, videos, links, and comments. www.blackbaud.com/Facebook



The Conference Blog

The Conference for Nonprofits Blog is a year-round vehicle used to publish content related to the event, regardless of city/venue. Members of the Blackbaud staff will be publishing key articles, news, and updates before, during, and after the Conference. Comments will be open, and everyone is encouraged to join the conversation. www.blackbaud.com/ConferenceBlog



Flickr®

The popular photo-sharing site Flickr® is an easy way to share images with people you know online, and we'll be encouraging Conference participants to do just that. Here's how:



- **View photos in the official Blackbaud stream** — We'll be uploading photos to the official Blackbaud Flickr® account throughout the event. www.blackbaud.com/Flickr
- **Tag your photos "bbcon"** — If you would like your photos to show up in searches related to the conference, add the "bbcon" tag to each of them. You can view what's been added here: www.blackbaud.com/FlickrBBCon

Delicious

Social bookmarking sites like Delicious.com are a great way to save, organize, and share links online. We are encouraging all Conference participants to bookmark relevant sites in Delicious, and tag them with "bbcon". Not only will tagging allow you to share links with the Conference community, but they can be a valuable resource for speakers. For example, a speaker can add all the sites they discuss in their presentation to their Delicious account under "bbcon". Attendees could then get an organized list of just those links. www.blackbaud.com/Delicious



The Conference Discussion Forum

The Conference for Nonprofits Discussion Forum is a great way for Conference participants to stay connected with each other. Look for posts about room sharing, carpooling, post-conference events, session resources, and more. Speakers are encouraged to post session notes in the forum, and staff is encouraged to reach out to the community for feedback. www.blackbaud.com/ConferenceForum

