

Blackbaud Acquisition of YourCause: FAQs for Blackbaud Customers

1. Who is YourCause?

YourCause is a market leader of enterprise philanthropy, corporate social responsibility and employee engagement technology, connecting eight million people with causes, processing more than \$245,000 in donations per business hour, and logging more than 30 million lifetime volunteer hours. YourCause stands out as an innovative, flexible, and scalable software provider with a decade of experience, a diverse customer portfolio – including Fortune 500 companies and small businesses alike.

2. Why did Blackbaud acquire YourCause?

For Blackbaud, joining with YourCause bolsters our vision of powering an Ecosystem of Good™. Our combined footprint in corporate social responsibility and employee engagement positions us as the industry leader in providing solutions for both nonprofit organizations and for-profit companies committed to social issues.

Blackbaud understands and embraces the growing importance that businesses place not only on financial success but on engaging in social issues, and we're committed to playing a leading role in business success that also helps to build a better world.

- 85% of Fortune 500 companies report on their sustainability, corporate social responsibility, environmental and social governance, etc., compared to less than 20% in 2011.¹
- 84% of Americans believe that businesses have a responsibility to bring social change on important issues.²
- After implementing YourCause solutions, customers experience improvements in employee volunteering, giving, and overall engagement that can exceed triple-digit percentages. These reported successes demonstrate a larger trend: overall ability to attract employees and customers alike by strengthening a company's reputation.

Blackbaud and YourCause have complementary missions: to serve the social good and enterprise philanthropy spaces, respectively. By coming together, we can drive impact and build a better world as the undisputed leader in corporate social responsibility and employee engagement technology.

- Blackbaud provides solutions to help raise, invest, manage, and award more than \$100 billion each year.
- YourCause has facilitated mission-critical donations to more than 200,000 nonprofit organizations.

Blackbaud is proud to welcome YourCause's talented staff into our team and looks forward to serving YourCause's customers together.

3. How do Blackbaud customers benefit from this acquisition?

We are excited about scaling YourCause's product vision and strategy to better meet your needs and offer new innovations to grow your social impact, engage your team, and demonstrate your commitment to social responsibility. With YourCause's capabilities, we anticipate a marked expansion and acceleration of workplace giving and volunteering while building a source of new donors, volunteers and advocates. You will experience considerable benefits from this acquisition through greater functionality and with an expanded group of talented team members to serve you.

By combining YourCause's comprehensive solutions for engaging employees to create social impact with Blackbaud's unparalleled leadership in driving social good, we will enable companies of every scope and scale to create a culture that engages and inspires employees and customers alike, driving business success while playing an important role in building a better world. In the future, Blackbaud is eager to combine YourCause's product vision with its own, align YourCause's capabilities to Blackbaud's technical standards, and introduce expanded innovation to the market.

4. As a current Blackbaud customer, who do I contact if I have question about this acquisition?

For those employees who have Blackbaud Employee Giving™ and/or Blackbaud Employee Volunteering™:

We understand that you might have questions specific to your existing Blackbaud Employee Giving™ and/or Blackbaud Employee Volunteering™ (formerly AngelPoints) solutions. We will know more as soon as we begin to integrate with YourCause and will work to give you answers as quickly as possible. In the meantime, please contact your Account Executive or Customer Success Manager/Team with any questions.

For those customers who do not have Blackbaud Employee Giving™ and/or Blackbaud Employee Volunteering™:

Please contact your Account Executive or Customer Success Manager/Team with any questions.

5. My organization is a customer of both Blackbaud and YourCause. Who should I call for technical support or other assistance?

You should continue to use your normal contact information for each company/product as you do today. As our teams integrate, we will keep you updated with any changes to the way you should work with us. Know that we are committed to keeping you and your experience at the center of all we do.

¹Governance and Accountability Institute

²Global Strategy Group's 'Business & Politics: Do They Mix?' report