














Blackbaud University Curriculum for Blackbaud NetCommunity™

Start with eLearning *Basics* on-demand courses or jump to instructor-led online courses for hands-on learning. To view a course description or launch a class, click through to Blackbaud NetCommunity **Learning Paths**, [here](#).

In each topic area, courses are listed in the order they should be taken.	Learn Basics	Learn More
FUNDAMENTALS		
 Basics of NetCommunity	●	●
 Basics of Forms	●	●
 Basics of Email	●	●
 Basics of Online Content	●	●
 Fundamentals - Email Communication		●
 Fundamentals - Online Forms and Parts		●
MARKETING & COMMUNICATION		
 Capturing User Data with Forms		●
ADMINISTRATION		
 Users and Security Administration		●
EVENTS		
 Creating Successful Events		●
INTEGRATION		
 Integration: Basics of Raiser's Edge Integrations	●	●
 Integration: Basics of Processing Payments with Blackbaud Merchant Services	●	●
 Blackbaud Merchant Services: Basics of the Web Portal	●	●
ORGANIZATIONAL BEST PRACTICES		
 OBP: Basics of Events	●	●
 OBP: Basics of Finance	●	●
 OBP: Basics of Foundations	●	●
 OBP: Basics of Fundraising	●	●

 eLearning Course
 Recorded Class

In each topic area, courses are listed in the order they should be taken.

	Learn Basics	Learn More
ORGANIZATIONAL BEST PRACTICES (continued)		
 OBP: Basics of Higher Education	●	●
 OBP: Basics of Impact	●	●
 OBP: Basics of K–12 Education	●	●
 OBP: Basics of Marketing	●	●
 OBP: Basics of Membership	●	●
 OBP: Basics of Nonprofit Organizations	●	●
 OBP: Basics of Peer-to-Peer	●	●
 OBP: Basics of Personas	●	●
 OBP: Basics of Volunteers	●	●
Click here to view the full curriculum for instructor-led OBP workshops and certifications		