

Blackbaud University Curriculum for ResearchPoint™

To view all ResearchPoint **Learning Paths** [click here](#).

Wondering which courses are best for your job role?

- [Click here to explore recommended Learning Paths based on your job role](#)
- [Click here to explore Job Role descriptions](#)



Training Opportunities for *Learn More* Subscriptions

<ul style="list-style-type: none"> • In each LEARNING PATH, courses are listed in the order they should be taken • All courses are 3 hours (180 minutes) unless indicated otherwise • Product certification is required for courses beyond <i>Fundamentals</i> level unless a Prerequisite course is indicated 	Virtual Instructor-Led	Virtual Self-Paced
LEARNING PATH: Fundamentals ← Click HEADERS TO VIEW LEARNING PATHS		
Fundamentals - Prospect Research	●	
Fundamentals - Research Tools	●	
LEARNING PATH: Prospecting and Analytics		
Enhancing Records and Finding Hidden Wealth	●	
Defining and Streamlining Your Prospect Research Process	●	
LEARNING PATH: Administration		
Database Configuration and Administration <i>90-Minute Course</i>	●	
Database Maintenance <i>90-Minute Course</i>	●	
LEARNING PATH: Target Analytics		
Target Analytics: Basics of Modeling <i>30-Minute Course</i>		●
Target Analytics: Basics of Affluence Insight <i>30-Minute Course</i>		●
Target Analytics: Basics of Advanced Direct Marketing Analytics <i>30-Minute Course</i>		●

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CERTIFICATION

- Take the [ResearchPoint Fundamentals Exam](#) and get Blackbaud Certified®

eLEARNING BASICS

- View the ResearchPoint [Basics Learning Path](#)

ORGANIZATIONAL BEST PRACTICES


- Build your business acumen and social good expertise with these non-product-specific courses
- View the [Organizational Best Practices Learning Path](#)

Additional Training Opportunities for *Learn Everything* Subscriptions

Courses that Support Microsoft Product Use

These instructor-led, hands-on courses support Microsoft Excel and Word. Boost your organization's productivity with targeted hands-on learning.

LEARNING PATH: [Microsoft Product Training](#)



Courses that Support
Microsoft Products

North Star Sessions

Get expert guidance from leaders in the social good sector. These insightful and instructive video sessions are available on-demand, 24/7.

LEARNING PATH: [North Star Sessions](#)



North Star Sessions

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Role-Based Learning Paths

Use the **Learning Paths** table below to help you determine which courses to take.

Learning Paths are listed in recommended order, beginning with *Fundamentals*.

Each Learning Path identifies one or more occupational job roles for which training is recommended. To confirm which occupational roles match your job description, refer to the **Role Descriptions** information that appears below the **Learning Paths** table.

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Click on a **Learning Path** to view the associated courses.

Learning Path	OCCUPATIONAL JOB ROLE			
	Development Officer: View Only	Development Officer: Advanced Rights	Prospect Research	Prospect Research Manager
Fundamentals	✓	✓	✓	✓
Prospecting and Analytics			✓	
Administration				✓

Job Role Descriptions

Development Officer: View Only

- Search for and view prospect records / Produce Prospect Research reports

Development Officer: Advanced Rights

- Must be added to the View Only rights / Limited add and edit rights / Individual and batch screening rights

Prospect Research

- Full research rights
- Add and edit records individually, through import, or batch
- Confirm and reject wealth results / Manage research lists and Capacity formulas

Prospect Research Manager

- Add and manage users
- Configure code tables, global changes, attributes, and system settings
- Can be combined with Prospect Research to have unlimited rights in ResearchPoint

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