



BLACKBAUDU CAMPUS IS HERE!

Blackbaud University's Training Central system is now BlackbaudU Campus.



Blackbaud University Curriculum for Blackbaud TeamRaiser®

This curriculum includes opportunities to earn continuing education credits for [CFRE](#).















Start with eLearning *Basics* on-demand courses or jump to instructor-led online courses for hands-on learning.

To view a course description or launch a class, click through to the appropriate Learning Paths page:

- To view TeamRaiser eLearning *Basics* **Learning Paths**, click [here](#).
- To view all TeamRaiser **Learning Paths**, click [here](#).



In each topic area, courses are listed in the order they should be taken.

	Learn Basics	Learn More
FUNDAMENTALS		
 Luminare Online: Basics of Luminare Online	●	●
 Luminare Online: Basics of Constituent Management	●	●
 Luminare Online: Basics of Groups and Interests	●	●
 Luminare Online: Basics of Email	●	●
 Luminare Online: Basics of Donations	●	●
 Luminare Online: Basics of Standard Reports	●	●
 Luminare Online: Basics of Query	●	●
Luminare Online: Fundamentals - Overview and Constituent Management		●
Luminare Online: Fundamentals - Email		●
Luminare Online: Fundamentals - Donations		●
Luminare Online: Fundamentals - Data Analysis		●
 Luminare Online: Fundamentals Exam 2022	●	●
PEER-TO-PEER		
 Luminare: Basics of TeamRaiser Setup	●	●
 Luminare: Basics of TeamRaiser Management	●	●
Luminare: Setting Up TeamRaiser		●
 Luminare: Setting Up TeamRaiser - <i>OnDemand</i>		●
 Luminare: Successful TeamRaiser Communications - <i>OnDemand</i>		●
 Luminare: Empowering TeamRaiser Volunteers - <i>OnDemand</i>		●
MARKETING AND COMMUNICATIONS		
 Luminare Online: Basics of Content Editor	●	●



In each topic area, courses are listed in the order they should be taken.

	Learn Basics	Learn More
WEBSITE AND FORM MANAGEMENT		
 Luminare Online: Basics of Surveys	●	●
 Luminare Online: Basics of PageBuilder	●	●
Luminare Online: Crafting Surveys		●
Luminare Online: Designing Web Pages with PageBuilder		●
 Luminare Online: Surveys and Web Pages - <i>OnDemand</i>		●
DATA ANALYSIS		
 Luminare Online: Report Writer - <i>OnDemand</i>		●
SYSTEM MANAGEMENT		
 Integration: Basics of Raiser's Edge Integrations	●	●
BLACKBAUD MERCHANT SERVICES		
 Blackbaud Merchant Services: Basics of the Web Portal	●	●
 Integration: Basics of Processing Payments with Blackbaud Merchant Services	●	●
ORGANIZATIONAL BEST PRACTICES		
 OBP: Basics of Events	●	●
 OBP: Basics of Finance	●	●
 OBP: Basics of Foundations	●	●
 OBP: Basics of Fundraising	●	●
 OBP: Basics of Impact	●	●
 OBP: Basics of Marketing	●	●
 OBP: Basics of Membership	●	●
 OBP: Basics of Nonprofit Organizations	●	●
 OBP: Basics of Peer-to-Peer	●	●
 OBP: Basics of Personas	●	●
 OBP: Basics of Volunteers	●	●
Click here to view the full curriculum for instructor-led OBP workshops and certifications		

Role-Based Training Paths

Use the **Training Paths** table below to help you determine which courses to take.

The course topics are listed in recommended order, beginning with *Fundamentals*. Course titles within each topic are also listed in the recommended order. Each topic identifies one or more occupational roles for which training is recommended. To confirm which occupational roles match your job description, refer to the **Role Description** information that appears below the **Training Paths** table.

To view the courses associated to a training path topic, [return to p.1](#) and locate the corresponding topic in the course listings table, in the green header bars.

Training Paths

Training Path	OCCUPATIONAL ROLE			
	System Administrator	Communications	Fundraiser	Peer-to-Peer Events
Fundamentals	✓	✓	✓	✓
Peer-to-Peer	✓			✓
Marketing and Communication	✓	✓	✓	✓
Website and Form Management	✓	✓		
Data Analysis	✓	✓	✓	✓
System Management	✓			
Blackbaud Merchant Services	✓			

Role Descriptions

SYSTEM ADMINISTRATOR

- Luminate Online power user, often the main user within an organization
- Maintains the database and performs other administrative tasks

COMMUNICATIONS

- Creates, runs, and reports on email campaigns / Creates and updates web page content

FUNDRAISER

- Creates and runs fundraising campaigns / Reports on the effectiveness of fundraising campaigns

PEER-TO-PEER EVENTS

- Creates, runs, and reports on TeamRaiser events / Manages TeamRaiser volunteers