

CUSTOMER STORY:

# Atlanta Community Food Bank



*“Financial Edge has provided us with the ability to report back to our donors in a way that gives them confidence in the work we do and how we utilize the resources entrusted to us.”*

— Nancy Flippin  
Chief Financial Officer  
Atlanta Community Food Bank

Founded in 1979, the Atlanta Community Food Bank (ACFB) currently distributes over 30 million pounds of food and other donated grocery items each year to more than 700 nonprofit partner agencies in 38 counties in Metro Atlanta and North Georgia.

## Challenge

The Atlanta Community Food Bank’s financial application did not have the ability to track finances by project.

Grant reporting was cumbersome, difficult and time-consuming.

It did not have the ability to report on anything other than a departmental level.

Finally, the solution could not report on functional expenses, a critical report for nonprofit organizations.

Atlanta Community Food Bank is powered by:

- ▶ Financial Edge™
- ▶ Raiser’s Edge™

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## Solution

Atlanta Community Food Bank selected Blackbaud's **Financial Edge™** because it provided fast, flexible reporting specific to the needs of nonprofits.

With Financial Edge, Atlanta Community Food Bank is able to code expenses by project and do in-depth accounting to provide funders with a depth of information.

Finally, as users of **Raiser's Edge™**, Blackbaud's fundraising and CRM solution, the integration of The Raiser's Edge and The Financial Edge meant easier reconciliation of its books and less time spent entering data.



With Financial Edge, Atlanta Food Bank is able to code expenses by project and provide in-depth accounting



With Financial Edge, reconciliation and audits are a breeze.

## Results

With Financial Edge, reconciliation and audits are a breeze.

The Food Bank saves considerable time using Raiser's Edge and Financial Edge together. With a few clicks, deposits and transactions entered into Raiser's Edge are recorded in Financial Edge. This also ensures that data is the same in both applications.

Segmenting expenses and creating its 990 tax forms is quicker and easier than before, saving valuable time during an already busy time.

