

CUSTOMER STORY:

Brand New Church

“We needed a solution that would consolidate and streamline the management of our finances. We knew Financial Edge would help us do it, but we just didn’t have that cash lying around and weren’t entirely comfortable given our current understanding of our finances. The subscription pricing gives a solution that will address our needs in a way that we can afford.”

—Chris Ezell
Pastor of Finance
Brand New Church

Brand New Church Consolidates Finances and Streamlines its Financial Management with Financial Edge™

Challenge

In 2-3 years, Brand New Church grew to include 8 campuses in three states and added an online campus. Each Sunday more than 2,000 people attend service at the church. BNC quickly learned that it could not continue to rely on spreadsheets and QuickBooks® Online to manage its finances.

BNC had more than 100 bank accounts spread across its campuses. Managing and maintaining all these accounts was no longer feasible or possible. For BNC, continuing to manage its finances this way was not an option.

The system and process used by the BNC did not provide the ability to track finances for auditing or banking purposes. Additionally, BNC could not track the income and expenses for its different ministries or for each campus.

Brand New Church is powered by:

► **Financial Edge™**

Learn More ►

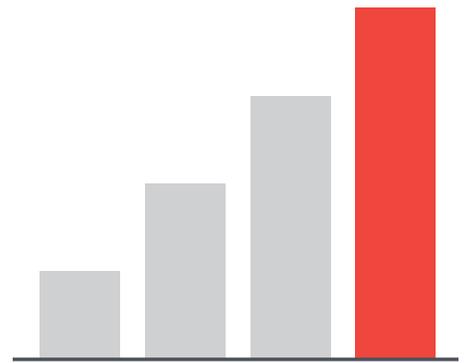
Solution

BNC evaluated multiple financial applications and selected **Financial Edge™**. Blackbaud's experience with nonprofit organizations, Financial Edge's capabilities, and the subscription pricing made Blackbaud's Financial Edge the clear choice for BNC.

Financial Edge enables BNC to track different ministries at each campus, keep record of salaries and benefit packages, and the many other things an organization needs to track.

After spending a year gathering and better tracking its finances, BNC will look at trends at campuses, establish goals, and make better more-informed decisions to benefit the church and its congregation.

With Financial Edge Subscription pricing, BNC was able to afford a financial application that would address its needs. Additionally, this pricing model enabled BNC to "test drive" the software before making a large lump sum payment.



Financial Edge enables BNC to track different ministries at each campus.



Time spent on accounts payable has been cut by at least 50 percent.

Results

Using Financial Edge's General Ledger, BNC has decreased its number of bank accounts from 100 to 8.

BNC has significantly streamlined its accounts payable. The Church can ensure that bills are paid at each campus and track income and expense for each campus. This enables pastors to get out from behind their computer managing finances and spend that time serving God, their congregation and their community.

After using Financial Edge for only two months, BNC has cut the time spent on its accounts payable by at least 50 percent. Ezell expects that in the next two months, the amount of time spent will be cut in half again.

