

CUSTOMER SPOTLIGHT

Girls Preparatory School



GIRLS PREPARATORY SCHOOL

“Blackbaud University is really opening up new doors for us.”

—Daniel Millbank
Director of Education Technology and Information Services

Girls Preparatory School (GPS) is one of the largest secondary girls' day schools in the United States, enrolling nearly 600 college-bound students in grades 6–12. The atmosphere on this Chattanooga, Tennessee campus is one of high expectations, camaraderie, and support—it is a place where quality education is prized and faculty members demonstrate a true understanding of how girls learn and succeed. The roster of GPS graduates who have gone on to make a difference in the world includes women in every field and every walk of life.

Advanced Staff Training Moves the Girls Preparatory School Mission Forward

The IT staff at Girls Preparatory School knew that an integrated approach to their school's technology was the right one. By pairing Raiser's Edge and Financial Edge with the “ON” products, the school organized its data and streamlined its operations. But one thing was holding up efficiency: change management within the staff's technology operations. GPS had untrained faculty and staff attempting to use the integrated software, creating the perception across campus that the system was difficult.

To remedy the situation, GPS Director of Education Technology and Information Services Daniel Millbank and Data Operations Manager Melanie Northcutt

Girls Preparatory School is powered by:

- Raiser's Edge NXT™
- Financial Edge NXT™
- Learn Everything®
- onBoard®
- onMessage®
- onRecord®
- onCampus®

Learn more about Blackbaud's solutions for the K-12 market ▶

turned to Blackbaud University, which offers a huge variety of training options—delivered in a variety of ways to customers—for all types of Blackbaud software. After researching its needs, the GPS team found the ideal training solution in Blackbaud’s Learn Everything—a subscription-based service that allows GPS to enroll as many employees as needed. These staff members can attend as many training sessions as they want, whether those be in-person regional sessions or virtual, web-based training sessions.

Now, staff are loving the interactive classes and course curriculum. They are well-versed in best practices from start to finish. Daniel and Melanie have noticed enthusiasm from their millennial staff who are asking for more training and eager to pursue specialized credits and certifications through Blackbaud University. “As an IT director, it’s very important to me that school employees are leveraging all of the tools we give them so that they can accomplish their work efficiently,” says Daniel. “With the proper training they’re receiving now, I’m really looking forward to seeing that happen.”

The small IT department in which Daniel and Melanie work has been relieved of a backlog of questions and issues, thanks to the training that GPS faculty and staff are receiving. “Blackbaud University is really opening up new doors for us,” says Daniel. Being able to provide an easy-to-learn curriculum to GPS employees has prevented the IT department from having to take one-on-one meetings or create their own training videos. Less stress on the IT department has developed into more efficiency for GPS. And more efficiency has advanced the mission of Girls Preparatory School.



Less stress on the IT department has allowed GPS to become more efficient.

“As an IT director, it’s very important to me that school employees are leveraging all of the tools we give them so that they can accomplish their work efficiently. With the proper training they’re receiving now, I’m really looking forward to seeing that happen.”

—Daniel Millbank,
Director of Education Technology and Information Services

