

CUSTOMER STORY:

# Northeast Parent & Child Society



NORTHEAST  
PARENT  
& CHILD  
SOCIETY

*“Financial Edge has all the modules we need in order to do the accounting and financial reporting required by our organization. One of the greatest benefits about Blackbaud is the company’s mantra of ‘Your Passion. Our Purpose.’ Every day they work with this intent in mind and are successful. They really do help us achieve our mission.”*

— Rich Marini  
Chief Financial Officer  
Northeast Parent & Child Society

Northeast Parent and Child Society envisions an America where every child is healthy, safe, and thriving; where all children develop to their potential, supported by family and community; where all children are nurtured, getting what they need to succeed; where all children grow into responsible adults who are able to make positive contributions to family and society. The organization’s mission is to protect children, preserve families, and strengthen the communities in which it serves.

## Challenge

The Northeast Parent and Child Society was using a commercial accounting software that was not designed for nonprofits.

The system could not address the regulatory requirements placed on nonprofits and was unable to track projects and grants effectively.

Additionally, the organization could not appropriately allocate costs for various programs making it difficult to track funding sources and expenses for each of its programs.

Northeast Parent & Child Society is powered by:

- ▶ Financial Edge™
- ▶ Raiser’s Edge™

[Learn More ▶](#)

## Solution

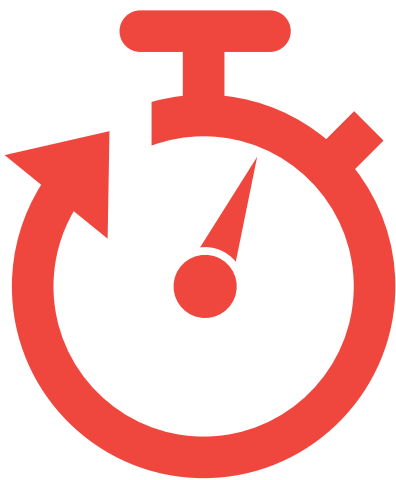
Northeast Parent & Child Society selected Blackbaud's **Financial Edge™** because it addresses the specific needs and requirements of nonprofit organizations.

With Financial Edge, the organization is able to effectively track funds, grants, expenses, and projects.

The organization also selected Blackbaud because it offers a suite of tools specifically designed for nonprofit organizations. Shortly after implementing Financial Edge, the organization implemented **Raiser's Edge™**. The organization integrated the two systems to ensure easy reconciliation between the Development Office and Finance Office.



With Financial Edge, the organization is able to track funds, grants, expenses, and projects



The organization has saved time and streamlined nonprofit-specific processes.

## Results

Now, Northeast Parent & Child Society's books balance every month. There is no discrepancy between development and finance.

Fast, flexible reporting in Financial Edge has given the organization the ability to better track budgets, allocate resources and funds, manage grants, and increase the number of grants received.

The organization has saved time and streamlined nonprofit-specific processes with Financial Edge, Raiser's Edge and the integration of the two.

Northeast Parent & Child Society can now effectively and easily track projects and grants by funding level and allocate costs appropriately.

