

CUSTOMER STORY:

Ronald McDonald House Charities of Kansas City



"We are a small team with a mighty mission, so not having to double enter things or rely on two different systems to access and enter information is a tremendous help. Plus, Financial Edge tracks by project codes and restricted funds, so all the reporting we have to do for both internal and external stakeholders is much easier."

— Rene Larsen
Administrative Director
Ronald McDonald House Charities of Kansas City

The mission of Ronald McDonald House Charities is to reduce the burden of childhood illness on children and their families. The organization accomplishes this by creating a caring and uplifting environment; providing comfortable lodging convenient to a health facility; and undertaking resource and fund development activities that support its facilities, programs and services. Ronald McDonald House Charities helps alleviate the worry and expense of finding a close, comfortable and affordable place for a family to stay while their child receives the medical care they need.

Challenge

Ronald McDonald House Charities of Kansas City was beginning a campaign to support the building of a new house.

The organization's existing financial software could not easily track different campaigns or allocate specific donations to a particular cause or initiative.

Ronald McDonald House Charities of Kansas City is powered by:

- ▶ Financial Edge™
- ▶ Raiser's Edge™

[Learn More ▶](#)

Solution

RMHCKC selected Blackbaud's **Financial Edge™** for two primary reasons:

It integrated with its donor database, **Raiser's Edge™**

It enabled the organization to track and allocate donations to various funds.

The fast, flexible reporting in Financial Edge helps RMHCKC to be financially transparent to donors and stakeholders.



Financial Edge helps
RMHCKC have fast,
flexible financial reporting.



With Financial Edge
RMHCKC Provides
Financial Transparency and
Eliminates Double Entry

Results

RMHCKC can quickly and easily develop reports that show auditors and donors how much money came in for a specific cause and how much has been spent.

With Financial Edge and Raiser's Edge, RMHCKC does not have to enter gifts into different systems thereby eliminating the need for double entry, decreasing the chances of human error, and saving significant staff time.

