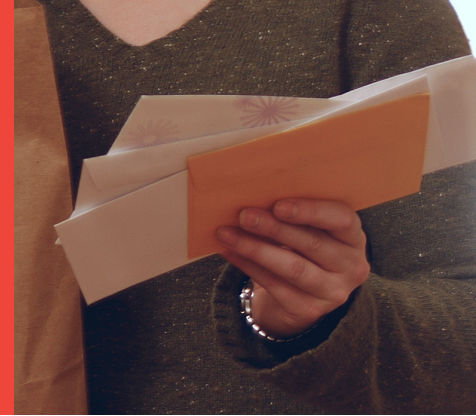


Data Enrichment Services™

AddressFinder™



Do you have outdated or incomplete addresses in your database? Are you wasting money on direct mail pieces that never reach your constituents?

Blackbaud's **AddressFinder** service can quickly and easily update your addresses — so you can increase your revenue by reaching more constituents and save money with less returned mail and wasted postage.

Save money and time

With more than 40 million Americans moving each year, maintaining a high-quality mailing list for constituents is an increasingly difficult task. Incorrect addresses can cost your organization a considerable amount of wasted postage through returned mail and re-mailings, as well as valuable staff time manually researching and updating the database.

Blackbaud's AddressFinder subscription service significantly reduces undeliverable mail by providing you with the most current address information for your constituents. Plus, it allows you to avoid the assessment of postage penalties from the United States Postal Service® (USPS®) for mailings found to be out of compliance with Move Update requirements. With updated addresses, your mail pieces will reach more of your constituents on time, and your organization will benefit from higher returns on your direct mail.

Fast and easy to use

Each time someone moves and fills out a change of address form at the post office, their updated information is added to the National Change of Address (NCOA) database. When you subscribe to **AddressFinder**, we compare your database to the NCOA database and quickly return the updated addresses to you through an easy interface with **The Raiser's Edge®**.

AddressFinder pays for itself with every major mailing. On average, around 5% of records are returned with up-to-date address information. You have the flexibility to subscribe to the number of annual screenings needed to meet your organization's needs and ensure that your mailings reach their intended recipients every time.

“AddressFinder has saved us time and money. In fact, it pays for itself when compared to the manual process.”

— Chris Hair
Information Systems Manager
Diocese of Colorado Springs

Continued

Benefits of AddressFinder:

- Less returned mail
- Savings on postage costs
- Contact with more donors and prospects
- Maintain history of previous addresses

Clean up your database today

- Contact a Blackbaud representative to walk you through the steps: 800.443.9441
- Send us your data today, and receive updated records in two business days
- Increase your return on investment with your next mailing!

► To learn more about Data Enrichment Services, visit <http://des.blackbaud.com> or contact your account representative.