

Blackbaud Services

Change Management Consulting

Growing doesn't have to be a pain.

By helping your staff feel not only comfortable, but excited about organizational change ahead, you'll ensure a successful transformation.



blackbaud®

Blackbaud Services

Change Management Consulting

Blackbaud can help you plan and execute organizational change so that your staff not only feel comfortable about moving in a new direction, but are excited.



For more information on Blackbaud, go to www.blackbaud.com or contact your sales representative today ►

Chances are, many new technologies, channels, and data have emerged since your nonprofit was first established. You need to harness that power as you move forward and grow, but have you considered whether your staff will embrace change?

Change can be scary, but it can also be an amazing opportunity for growth. Successful transformation depends on more than implementing new technology and processes. A focus on people and their needs is equally important.

Blackbaud's expertise in the “human side” of technology change can make all the difference in a project. Our team has decades of experience in assessing culture, discovering new, more efficient processes, and opening up people to new beginnings.

Our services include:

- Comprehensive planning to cultivate successful adoption of a new technology
- Stakeholder and impact analyses
- Communication plan development and skills training
- Organizational assessment & development
- Leadership workshops—including setting expectations, dealing with resistance, conflict management, crafting messaging, persuasive techniques, and clarifying uncertainty

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