

# Focused on Faith

Ministries know firsthand there is always the need to serve more, to give more—to simply do more. Save time and take your mission further by increasing support, driving more communication, and being a good steward of contributed funds.



## Solutions to Help You Work Smart

Over 7,600 projects in 2016



## Diverse Training Options to Fit Your Needs

Over 3,500 Blackbaud University classes delivered in 2016



## Performance Measurement to Keep You Successful

94% customer satisfaction and 250+ experts delivering award-winning support



## A Network of User Support

30,000 active members on communities

*“The only way we’ve been able to meet our goals is through the freedom our board gave us to access Blackbaud tools. Without it, we would not have accomplished all we have”*

—Cathy Wellwood,  
Chief Development Officer,  
Good Shepherd

**We’ve helped over 1,500 organizations of faith. How can we help you?**

[Learn More >](#)

## Find your total solution partner.

More than just a software provider, Blackbaud brings you a comprehensive suite of services and solutions—from financial management and payment processing to analytics and marketing. Our total solution is why more organizations of faith choose Blackbaud than any other faith organization management software in the market.

# Blackbaud Solutions for Faith-Focused Organizations

-  **ONLINE GIVING AND SUPPORT** Operate more efficiently and increase support for your mission with a complete online giving and supporter management solution.
-  **ONLINE MARKETING** Better understand your online supporters and grow supporter engagement. Send the right message at the right time and launch creative campaigns.
-  **WEB DESIGN AND INTERACTIVE SERVICES** Your website is the doorway to your organization—make it visually appealing to tell your story and engage with your supporters.
-  **BUILT-IN REPORTING** You can't improve what you can't measure. Blackbaud's solutions have customizable dashboards, KPIs, and query tools.
-  **PEER-TO-PEER TOOLS** Access crowdfunding tools that are simple, scalable, and easy to use. Event participants can create fully branded campaigns that reflect their mission and journey.
-  **RESOURCE AND VOLUNTEER MANAGEMENT** Coordinate volunteers and resources through consolidated calendar tools that improve efficiency and accuracy of scheduling.
-  **SOCIAL SHARING** Tap into a wealth of social data to build more loyal support, strengthen your online campaigns, and empower and engage your strongest social influencers.
-  **CLOUD-BASED SOLUTIONS** Solutions powered by Blackbaud SKY™—the only cloud built for social good—deliver automatic backups, rapid updates, and a seamless user experience.
-  **ENABLED ANALYTICS** Leverage the largest philanthropic database and Blackbaud's artificial intelligence platforms to find supporters that are right for your cause. Our analytics help you uncover potential supporters of your mission.
-  **DATA HYGIENE** Blackbaud offers the tools you need to keep your data accurate and healthy, which is critical to your organization's success. With healthy data, your organization can effectively build and maintain relationships with its supporters and operate more efficiently, ultimately saving time, saving money, and raising more revenue.

Visit [faith.blackbaud.com](https://faith.blackbaud.com) for more information

## About Blackbaud

Leading uniquely at the intersection point of technology and social good, Blackbaud provides software, services, expertise, and data intelligence that empowers and connects people to advance the social good movement. We serve the entire social good community, which includes nonprofits, foundations, corporations, education institutions, and the individual change agents who support them.