2014 Corporate Citizenship Year in Review

Expanding on Our Commitment to Philanthropy

Working at Blackbaud means working with people who share a passion for doing good. We seek to help our customers drive positive change and to be a good corporate citizen. Often, the two are intertwined, as we strive to make a difference both through what we do as a company and how we serve as individuals.

Our volunteerism survey confirms the strong commitment our people have to giving back:

- 84% say Blackbaud's work with nonprofits was important in their decision to join the company
- 81% of employees volunteer
- 21% serve on a nonprofit board or committee

We work hard to ensure Blackbaud is living up to our employees' expectations of the company as a good citizen, and we're proud to see our "commitment to corporate social responsibility" in the top five strengths identified in our 2014 engagement survey.

We closed 2014 with an exciting expansion beyond our long-time focus on providing solutions for the nonprofit sector. Today, the company serves not only 30,000 nonprofits, but also individual change agents, grant-making foundations, corporations, and their employees. The company was also named one of three finalists for the Best Corporate Steward award in the small-to-mid-sized business category by the U.S. Chamber of Commerce Foundation. This recognition, and our expanded focus across the entire philanthropic ecosystem, are helping to drive further investment in how we seek to do good.

Investing in Nonprofits and Social Good:

- Joined the Clinton Global Initiative, pledging to make a commitment to drive positive change in the world.
- Joined the Social Innovation Summit community, investing in collaborations to drive social change.
- Helped drive the #GivingTuesday movement, amplifying the message to nonprofits, businesses, and individuals and providing key data on year-over-year giving results (online giving on #GivingTuesday 2014 was up 36% compared to 2013. Blackbaud processed more than $26.1 million in online donations on #GivingTuesday 2014. This was up from the $19.2 million processed on #GivingTuesday in 2013.)
- Participated in the Millennial Impact Report, engaging our employee base in a study analyzing Millennial engagement with causes at and through work.
- Published *Small Business Big Purpose: a Guide to Skills-Based Volunteerism*, in collaboration with A Billion + Change and Riggs Partners.
- Expanded Camp Blackbaud—an employee-driven pro bono effort teaching disadvantaged children the

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product development process and introducing them to STEM careers—to include a Camp Blackbaud for Nonprofit Leaders. This new camp brought executives from Blackbaud Fund grantees to the company's Charleston campus for seminars on Human Resource Management and Project Management.

- Published *The Blackbaud Index*, which tracks approximately $16 billion in charitable giving, and produced the *2013 Charitable Giving Report* and *The Next Generation of American Giving*.
- Completed the Charleston Green Business Challenge for the third year in a row, honored in the top tier of participants.
- Partnered with the Charleston Battery professional soccer team to honor a "Nonprofit of the Match" at each home game and to spread awareness about the role of nonprofits in our headquarters community.
- Participated in the Trident Corporate Volunteer Council as a founding member.

Empowering Our People:

- Distributed more than $125,000 in grants to nonprofits in communities where we have offices through the Blackbaud Community Matters Grants Program, relying on employee-led committees to make funding decisions.
- Encouraged grassroots employee leadership through Blackbaud Cares.
- Participated in service days in Charleston (Trident United Way Day of Caring) and Austin (Spring Service Day, The Entrepreneur's Foundation of Central Texas), as well as team volunteer activities at locations around the world.
- Celebrated associate's individual service by making 69 grants to nonprofits where employees volunteer.
- Continued the Nonprofit Leadership Circle educational offerings, including a Board 101 series, for employees interested in serving on nonprofit boards or committees.

Coming in 2015!

- Announcement of Blackbaud's first Clinton Global Initiative commitment.
- Expansion of Blackbaud Community Matters Grants Program to three new locations.
- Launch of AngelPoints solutions to further empower and encourage employee giving and volunteerism.

Partners in Philanthropy

CLINTON GLOBAL INITIATIVE

SOCIAL INNOVATION SUMMIT

THE SPIRIT OF ENTERPRISE U.S. CHAMBER OF COMMERCE

RIGGS PARTNERS

A BILLION + Change

#GIVINGTUESDAY

CENTER FOR CORPORATE CITIZENSHIP BOSTON COLLEGE CARROLL SCHOOL OF MANAGEMENT

CHARLESTON BATTERY

CHARLESTON Green Business Challenge

For more information, contact Rachel Hutchisson, and read www.BusinessDoingGood.com

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