Blackbaud® NetCommunity™ Faith-based Customer Showcase

**Jesuits of the California Province**
**www.jesuitscalifornia.org**

**Challenge:** The Jesuits of California Province needed an easy, safe way to integrate online giving with its Raiser’s Edge database.

**Solution:** After reviewing Blackbaud NetCommunity, the Jesuits decided to use the solution to manage their entire website. The professional looking site is completely integrated with *The Raiser’s Edge*, so valuable site visitor data is collected in constituent records, helping the organization make better marketing and management decisions.

**Trinity Episcopal Church and School**
**www.trinitynola.com**

**Challenge:** Trinity Episcopal Church and School staff members felt the website didn’t adequately represent the rich history and personal attention offered by the institution and wanted to completely redesign the site to better reflect Trinity’s image.

**Solution:** Blackbaud NetCommunity provided the complete solution Trinity needed to accurately portray the church and school online. Blackbaud design consultants helped Trinity create an online portal that uses iconic images of the church to create a virtual doorway that the organization can be proud of.

**Lutheran Heritage Foundation**
**www.lhfmissions.org**

**Challenge:** Making updates and changes to the Lutheran Heritage Foundation (LHF) website using a third-party vendor was difficult and time-consuming. As a small organization, LHF didn’t have the staff or expertise to build and manage a website in-house, nor could it accept donations online.

**Solution:** With Blackbaud NetCommunity, the organization has control over its site. LHF has the ability to make changes and updates without knowledge or understanding of HTML. With the help of Blackbaud, LHF has a website that is appealing and user-friendly.

**Evangelical Fellowship of Canada**
**www.evangelicalfellowship.ca**

**Challenge:** The Evangelical Fellowship of Canada felt its staff were spending too much time working with an outside vendor to manage the website and were not able to take advantage of the Internet to engage constituents.

**Solution:** The Fellowship selected Blackbaud NetCommunity to enable the organization to make updates to its website and deliver a dynamic and customized site to its constituents. Because of the solution’s ease of use, staff members across the organization can now share responsibility for website upkeep. Additionally, the Fellowship is able to send a weekly electronic newsletter using Blackbaud NetCommunity.