








Blackbaud University Curriculum for Blackbaud NetCommunity™

To learn more about Blackbaud University's *Learn Basics*, *Learn More*, and *Learn Everything* training subscription tiers [click here](#).

To view a course description, register for a class, or launch the class, click a course title in the listing below.

Courses are listed in each of the topic areas in the order they should be taken. Take the online eLearning *Basics* courses for introductory information, or rely on the instructor-led training for a more in-depth hands-on experience.

This curriculum includes opportunities to earn continuing education credits for [CFRE](#) and [CPE](#).

	Learn Basics	Learn More	Learn Everything
Getting Started			
 Blackbaud NetCommunity: Basics of NetCommunity	●	●	●
 Blackbaud NetCommunity: Basics of Forms	●	●	●
 Blackbaud NetCommunity: Basics of Email	●	●	●
 Blackbaud NetCommunity: Fundamentals—Overview		●	●
 Blackbaud NetCommunity: Emails		●	●
 Blackbaud NetCommunity: Forms		●	●
Design			
 Blackbaud NetCommunity: Basics of Online Content	●	●	●
 Blackbaud NetCommunity: Introduction to Web Design and Mobile Email		●	●
 Blackbaud NetCommunity: Website Administration		●	●
Administration			
 Blackbaud NetCommunity: Users, Security, and Targeted Content		●	●

“Blackbaud **Learn** is a fantastic tool for any and all product customers. Keeping your staff well educated keeps your software running the most efficiently. With the three current pricing levels, any size organization should be able to find a fit that works for them.”

— Diane Maidl,
School Sisters of Notre Dame

 Course Abstract

 eLearning Course

 Certification



Nonprofit Workshops

Blackbaud University *Nonprofit Workshop* courses are not product specific, and do not cover specific technology solutions. Instead, these interactive workshops explore strategies, inspire conversation, and help you apply industry best practices at your nonprofit organization.

	Learn Basics	Learn More	Learn Everything
Fundraising			
 Nonprofit Workshop: Fundraising			●
 Nonprofit Workshop: Effective Case Statements			●
 Nonprofit Workshop: Peer-to-Peer Fundraising			●
 Nonprofit Workshop: Sustainer Giving			●
 Nonprofit Workshop: Major Giving			●
 Nonprofit Workshop: Grantseeking			●
 Nonprofit Workshop: Grant Writing and Stewardship			●
 Nonprofit Workshop: Creating a Fundraising Campaign			●
 Nonprofit Workshop: Six Steps to End-of-Year Success			●
 Nonprofit Fundraising Exam 2017			●
Marketing and Communications			
 Nonprofit Workshop: Marketing and Communications			●
 Nonprofit Workshop: Email Communications			●
 Nonprofit Workshop: Improving Your Website's Usability			●
 Nonprofit Workshop: Building a Social Media Playbook			●
Engaging Your Network			
 Nonprofit Workshop: Building Engagement			●
 Nonprofit Workshop: Leading Volunteers to Success			●
 Nonprofit Workshop: Event Management			●
 Nonprofit Workshop: Board Management			●
 Nonprofit Workshop: Membership Management			●
Operational Excellence			
 Nonprofit Workshop: Organizational Management			●
 Nonprofit Workshop: Data-Driven Fundraising			●
 Nonprofit Workshop: Nonprofit Accounting for Fundraisers			●
 Nonprofit Workshop: Managing Cash Flow			●



Note: Your *Learn Everything* training subscription provides you the opportunity to earn the industry expertise *Fundraising* certification and continuing education credits.