



Blackbaud University Curriculum Blackbaud NetCommunity™

To learn more about Blackbaud University's *Learn Basics*, *Learn More*, and *Learn Everything* training subscription tiers [click here](#). To view a course description, register for a class, or launch the class, click a course title in the listing below.

	Learn Basics	Learn More	Learn Everything
eLearning Courses			
 Blackbaud NetCommunity: Basics of NetCommunity	●	●	●
 Blackbaud NetCommunity: Basics of Forms	●	●	●
 Blackbaud NetCommunity: Basics of Email	●	●	●
 Blackbaud NetCommunity: Basics of Online Content	●	●	●
Instructor-Led Online Events			
 Blackbaud NetCommunity: Fundamentals—Overview		●	●
 Blackbaud NetCommunity: Emails		●	●
 Blackbaud NetCommunity: Forms		●	●
 Blackbaud NetCommunity: Users, Security, and Targeted Content		●	●

“Blackbaud Learn is a fantastic tool for any and all product customers. Keeping your staff well educated keeps your software running the most efficient. With the three current pricing levels, any size organization should be able to find a fit that works for them.”



















— Diane Maidl
School Sisters of Notre Dame

 Abstract
 eLearning Course






Nonprofit Workshops

Blackbaud University Nonprofit Workshop courses are not product specific, and do not cover specific technology solutions. Instead, these interactive workshops explore strategies, inspire conversation, and help you apply industry best practices at your nonprofit organization.




	Learn Basics	Learn More	Learn Everything
Fundraising			
 Nonprofit Workshop: Fundraising			●
 Nonprofit Workshop: Effective Case Statements			●
 Nonprofit Workshop: Peer-to-Peer Fundraising			●
 Nonprofit Workshop: Sustainer Giving			●
 Nonprofit Workshop: Major Giving			●
 Nonprofit Workshop: Grantseeking			●
 Nonprofit Workshop: Grant Writing and Stewardship			●
 Nonprofit Workshop: Six Steps to End-of-Year Success			●
 Nonprofit Fundraising Exam 2017			●
Marketing and Communications			
 Nonprofit Workshop: Marketing and Communications			●
 Nonprofit Workshop: Email Communications			●
 Nonprofit Workshop: Improving Your Website's Usability			●
 Nonprofit Workshop: Building a Social Media Playbook			●
Engaging your Network			
 Nonprofit Workshop: Building Engagement			●
 Nonprofit Workshop: Leading Volunteers to Success			●
 Nonprofit Workshop: Event Management			●
 Nonprofit Workshop: Board Management			●
 Nonprofit Workshop: Membership Management			●






-  Abstract
-  eLearning Course
-  Certification

Learn Basics Learn More Learn Everything

Operational Excellence

 Nonprofit Workshop: Organizational Management	●
 Nonprofit Workshop: Nonprofit Accounting for Fundraisers	●
 Nonprofit Workshop: Managing Cash Flow	●

-  Abstract
-  eLearning Course
-  Certification