

# Blackbaud University Curriculum for ResearchPoint™

To learn more about Blackbaud University's Learn Basics, Learn More, and Learn Everything training subscription tiers [click here](#). All Learn Basics online eLearning courses are included in your ResearchPoint software purchase and are available on-demand for all users.

ResearchPoint is currently undergoing a refresh. The new Blackbaud University classes will be 3 hours in length. To view a course description, register for a class, or launch the class, click a course title in the listing below. Courses are listed in each of the topic areas in the order they should be taken.

	Learn Basics	Learn More	Learn Everything
<b>Fundamentals</b>			
 ResearchPoint: Introductory Essentials <b>PRE-RECORDED</b>	●	●	●
 ResearchPoint: Introduction to WealthPoint <b>PRE-RECORDED</b>	●	●	●
 ResearchPoint: Integration with the Raiser's Edge <b>PRE-RECORDED</b>	●	●	●
 ResearchPoint: Fundamentals—Overview <b>NEW &amp; IMPROVED</b>		●	●
 ResearchPoint: Fundamentals—Research <b>NEW &amp; IMPROVED</b>		●	●
<b>Prospecting and Analytics</b>			
ResearchPoint: Importing and Exporting <b>RETIRED</b>		●	●
ResearchPoint: Segmenting Prospect Records <b>RETIRED</b>		●	●
ResearchPoint: Advanced Configuration <b>RETIRED</b>		●	●
ResearchPoint: Advanced Prospecting Techniques <b>RETIRED</b>		●	●
ResearchPoint: Advanced Data Management <b>RETIRED</b>		●	●
 ResearchPoint: Data Management Tools <b>LAUNCHING JULY</b>		●	●
 ResearchPoint: Configuration and Prospecting Techniques <b>LAUNCHING MAY</b>		●	●

**Please note:**

ResearchPoint Training is undergoing a transition. Note the flags next to each title for class status

**CURRENT FORMAT** Currently running class with previous format and will be replaced by a new class soon

**LAUNCHING [MONTH]** Indicates the month you can expect a new class

**NEW & IMPROVED** Class has recently been updated to our Blackbaud University standard formatting

**RETIRED** Class is no longer offered

**PRE-RECORDED** Recorded instructor-led sessions while the interactive eLearning is being created





















 Abstract

 Pre-recorded video



## Nonprofit Workshops

Blackbaud University Nonprofit Workshop courses are not product specific, and do not cover specific technology solutions. Instead, these interactive workshops explore strategies, inspire conversation, and help you apply industry best practices at your nonprofit organization..

	Learn Basics	Learn More	Learn Everything
<b>Fundraising</b>			
 Nonprofit Workshop: Fundraising			●
 Nonprofit Workshop: Effective Case Statements			●
 Nonprofit Workshop: Peer-to-Peer Fundraising			●
 Nonprofit Workshop: Sustainer Giving			●
 Nonprofit Workshop: Major Giving			●
 Nonprofit Workshop: Grantseeking			●
 Nonprofit Workshop: Grant Writing and Stewardship			●
 Nonprofit Workshop: Six Steps to End-of-Year Success			●
<b>Marketing and Communications</b>			
 Nonprofit Workshop: Marketing and Communications			●
 Nonprofit Workshop: Email Communications			●
 Nonprofit Workshop: Improving Your Website's Usability			●
 Nonprofit Workshop: Building a Social Media Playbook			●
<b>Engaging your Network</b>			
 Nonprofit Workshop: Building Engagement			●
 Nonprofit Workshop: Leading Volunteers to Success			●
 Nonprofit Workshop: Event Management			●
 Nonprofit Workshop: Board Management			●
 Nonprofit Workshop: Membership Management			●
<b>Operational Excellence</b>			
 Nonprofit Workshop: Organizational Management			●
 Nonprofit Workshop: Nonprofit Accounting for Fundraisers			●
 Nonprofit Workshop: Managing Cash Flow			●

 Abstract

 Pre-recorded video