

# Blackbaud University Curriculum for ResearchPoint™

To view all ResearchPoint **Learning Paths** [click here](#).

Wondering which courses are best for your job role?

- [Click here to explore recommended Learning Paths based on your job role](#)
- [Click here to explore Job Role descriptions](#)



## Training Opportunities for *Learn More* Subscriptions

	Virtual Instructor-Led	eLearning
<ul style="list-style-type: none"> <li>• In each <b>LEARNING PATH</b>, courses are listed in the order they should be taken</li> <li>• All courses are 3 hours (180 minutes) unless indicated otherwise</li> </ul>		
<b>LEARNING PATH: Fundamentals</b> <a href="#">← Click HEADERS TO VIEW LEARNING PATHS</a>		
Fundamentals: Overview	•	
Fundamentals: Essential Skills	•	
Fundamentals - Research Tools	•	
<b>LEARNING PATH: Administration</b>		
Database Configuration and Administration		•
Database Maintenance		•
<b>LEARNING PATH: Blackbaud Target Analytics</b>		
Target Analytics: Basics of Modeling <i>30-Minute Course</i>		•
Target Analytics: Basics of Affluence Insight <i>30-Minute Course</i>		•
Target Analytics: Basics of Advanced Direct Marketing Analytics <i>30-Minute Course</i>		•

### CERTIFICATION

- Take the [ResearchPoint Fundamentals Exam](#) and get Blackbaud Certified®

### eLEARNING BASICS

- View the ResearchPoint [Basics Learning Path](#)

### ORGANIZATIONAL BEST PRACTICES

- Build your business acumen and social good expertise with these non-product-specific courses
- View the [Organizational Best Practices Learning Path](#)


# Additional Training Opportunities

## for *Learn Everything* Subscriptions

### Courses that Support Microsoft Product Use

These instructor-led, hands-on courses support Microsoft Excel and Word. Boost your organization's productivity with targeted hands-on learning.

**LEARNING PATH:** [Microsoft Product Training](#)



Courses that Support  
Microsoft Products

### North Star Sessions

Get expert guidance from leaders in the social good sector. These insightful and instructive video sessions are available on-demand, 24/7.

**LEARNING PATH:** [North Star Sessions](#)



North Star Sessions

Continued on next page | [Return to p.1](#)

# Role-Based Learning Paths

Use the **Learning Paths** table below to help you determine which courses to take.

Learning Paths are listed in recommended order, beginning with *Fundamentals*.

Each Learning Path identifies one or more occupational job roles for which training is recommended. To confirm which occupational roles match your job description, refer to the **Job Role Descriptions** information that appears below the **Learning Paths** table.

[Return to p. 1](#)

## Learning Paths

Click on a <b>Learning Path</b> below to view the associated courses	OCCUPATIONAL JOB ROLE			
	Development Officer: View Only	Development Officer: Advanced Rights	Prospect Research	Prospect Research Manager
<a href="#">Fundamentals</a>	✓	✓	✓	✓
<a href="#">Prospecting and Analytics</a>			✓	
<a href="#">Administration</a>				✓

## Job Role Descriptions

### Development Officer: View Only

- Search for and view prospect records / Produce Prospect Research reports

### Development Officer: Advanced Rights

- Must be added to the View Only rights / Limited add and edit rights / Individual and batch screening rights

### Prospect Research

- Full research rights
- Add and edit records individually, through import, or batch
- Confirm and reject wealth results / Manage research lists and Capacity formulas

### Prospect Research Manager

- Add and manage users
- Configure code tables, global changes, attributes, and system settings
- Can be combined with Prospect Research to have unlimited rights in ResearchPoint

[Return to p. 1](#)

Updated 03/20/2024