

# Blackbaud University Curriculum for Blackbaud NetCommunity™

To view a complete course description or launch a class, click a title in the listing below.



Start with eLearning *Basics* on-demand courses or jump to instructor-led online courses for hands-on learning. In each of the topic areas, courses are listed in the order they should be taken.

This curriculum includes opportunities to earn continuing education credits for [CFRE](#).












Click course names to launch or register for a class

	Learn Basics	Learn More
<b>FUNDAMENTALS</b>		
 Basics of NetCommunity	●	●
 Basics of Forms	●	●
 Basics of Email	●	●
 Basics of Online Content	●	●
 Fundamentals—Email Communication		●
 Fundamentals—Online Forms and Parts		●
<b>MARKETING &amp; COMMUNICATION</b>		
 Introduction to Web and Email Design		●
 Capturing User Data with Forms		●
 Maximizing the Online Donor Experience		●
<b>ADMINISTRATION</b>		
 Users and Security Administration		●
 Website Administration		●
<b>EVENTS</b>		
 Creating Successful Events		●
<b>INTEGRATION</b>		
 Integration: Basics of Blackbaud NetCommunity and Raiser's Edge Integration	●	●
 Integration: Basics of Processing Payments with Blackbaud Merchant Services	●	●
 Blackbaud Merchant Services: Basics of the Web Portal	●	●

 Course Abstract  
 eLearning Course

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	Learn Basics	Learn More
<b>ORGANIZATIONAL BEST PRACTICES</b>		
 OBP: Basics of Events	●	●
 OBP: Basics of Finance	●	●
 OBP: Basics of Fundraising	●	●
 OBP: Basics of Impact	●	●
 OBP: Basics of Marketing	●	●
 OBP: Basics of Membership	●	●
 OBP: Basics of Nonprofit Organizations	●	●
 OBP: Basics of Personas	●	●
 OBP: Basics of Volunteers	●	●
<a href="#">Click here to view the full curriculum for instructor-led OBP workshops and certifications</a>		●

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