

Blackbaud University Curriculum for everydayhero Pro


















To view a complete course description or launch a class, click a title in the listing below.




Start with eLearning *Basics* on-demand courses or jump to instructor-led online courses for hands-on learning. In each of the topic areas, courses are listed in the order they should be taken.

This curriculum includes opportunities to earn continuing education credits for [CFRE](#).



Click course names to launch or register for a class

	Learn Basics	Learn More
FUNDAMENTALS		
 Basics of everydayhero Pro	●	●
 everydayhero Pro: Overview		●
 everydayhero Pro: Campaigns and Landing Pages		●
CONSTITUENT RECORDS		
 Integration: Basics of everydayhero Integrations	●	●
ORGANIZATIONAL BEST PRACTICES		
 OBP: Basics of Events	●	●
 OBP: Basics of Finance	●	●
 OBP: Basics of Foundations	●	●
 OBP: Basics of Fundraising	●	●
 OBP: Basics of Higher Education	●	●
 OBP: Basics of Impact	●	●
 OBP: Basics of K-12 Education	●	●
 OBP: Basics of Marketing	●	●
 OBP: Basics of Membership	●	●
 OBP: Basics of Nonprofit Organizations	●	●
 OBP: Basics of Peer-to-Peer	●	●
 OBP: Basics of Personas	●	●
 OBP: Basics of Volunteers	●	●
Click here to view the full curriculum for instructor-led OBP workshops and certifications		

-  Course Abstract
-  eLearning Course
-  Recorded Class

LEARN MORE ABOUT BLACKBAUD UNIVERSITY 