

**Blackbaud**

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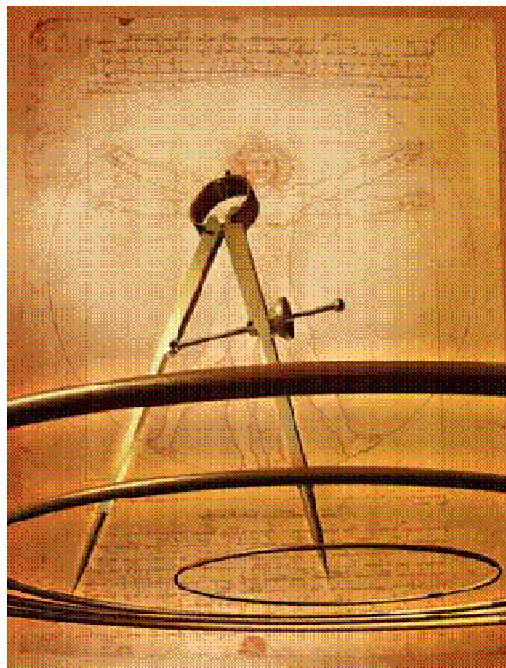
**BLACKBAUD  
ONLINE USER CLINICS**

Log on, Listen, and Learn

*Make the world a better place.*

# The Raiser's Edge Online User Clinics: Tracking Split Gifts & Soft Credits

November 18, 2010



Host: William Jankins, Solutions Consultant

## Q&A and Technical Assistance

### To submit a text question:

- 1) Click the 'Q&A' pane
- 2) Type your question
- 3) Click the 'Ask' button

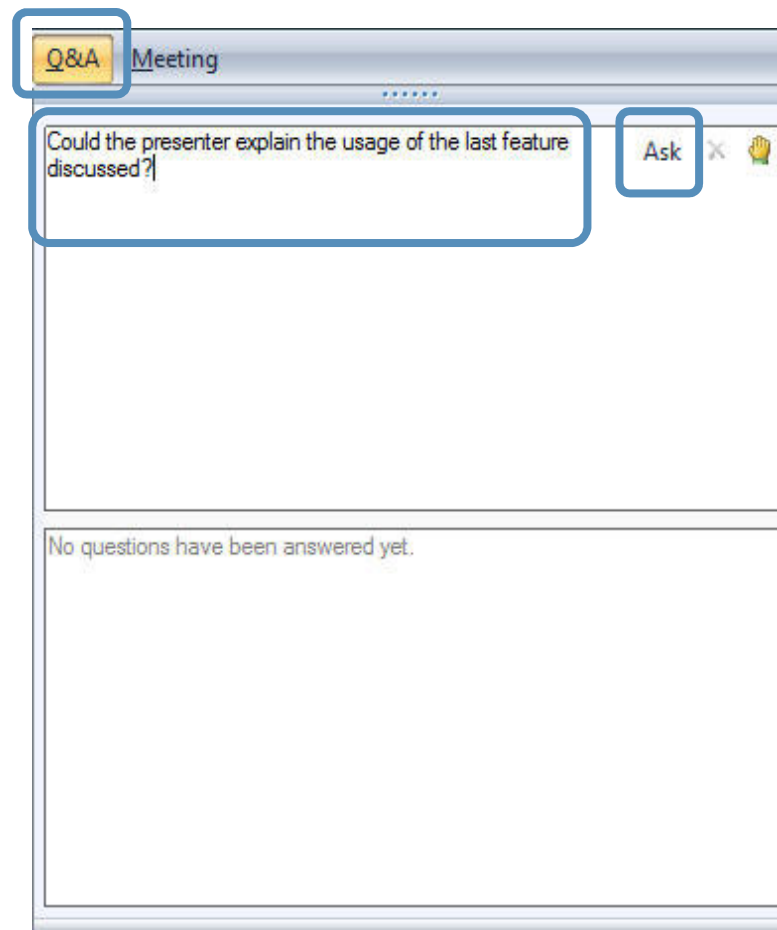
Note: Use the scroll button to scroll to your answer if necessary.

### For technical assistance connecting:

Intercall: 800.374.1852

Live Meeting: 866.493.2825

Note: These numbers are for technical assistance. They are not the call-in numbers to listen to the event.



## Agenda

- Welcome and Introductions
- Blackbaud News and Updates
- Split Gifts and Soft Credits Presentation
- Upcoming Web Events
- How Blackbaud Can Help
- Q&A



## Take 50% Off All Raiser's Edge User Licenses & Modules!

Our **gift** to you

Maximizing The Raiser's Edge® for year-end fundraising just got a whole lot easier.



Now until December 31, 2010, **take 50% off** all user licenses and modules for The Raiser's Edge.

[Learn more about our holiday pricing today. >](#)

## Blackbaud NetCommunity Spark™

- Blackbaud NetCommunity Spark is a new online marketing and membership solution that ignites your website!
- Spark seamlessly integrates with The Raiser's Edge
- Bring your website to life with:
  - Unmatched online membership and fundraising tools
  - Email marketing to help drive new & renewing support
  - Online event management and registrations
- Join us for a free web seminar: Ignite Your Website with Blackbaud NetCommunity Spark
  - December 2 at 2:00 p.m. ET
  - December 16 at 1:00 p.m. ET



## Blackbaud Learn™

- Blackbaud Learn is an annual training subscription offered in tiered packages to best serve your training needs:
  - Learn
  - Learn More
  - Learn Everything
  
- Training is available for the following solutions:
  - The Raiser's Edge 7
  - The Financial Edge
  - The Education Edge
  - Blackbaud NetCommunity
  - Blackbaud Sphere



## Blackbaud Learn™

Get the most out of your solutions with Blackbaud Learn!

- ✓ Live classes on software skills (online and classroom)
- ✓ Live lessons on best practices and nonprofit strategies
- ✓ Role-based curriculum for specific skill sets
- ✓ Exclusive Q&A office hours with experts each month
- ✓ Self-paced and on-demand classes available online 24/7
- ✓ Constantly evolving curriculum
- ✓ No travel costs or hassle for more than 95% of classes
- ✓ Monthly training newsletter with new class alerts, tips and tricks

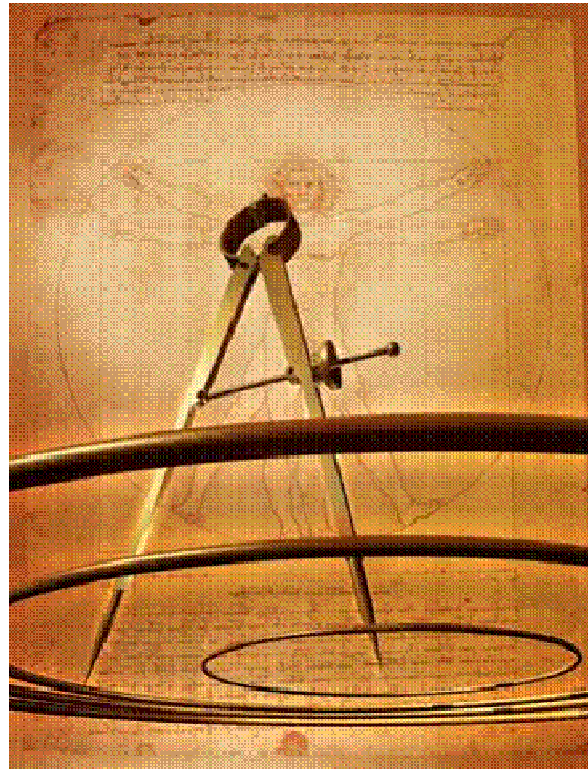
View the course catalog online at [www.blackbaud.com/training](http://www.blackbaud.com/training).



## Blackbaud Application Hosting™

- **Security:** World-class security measures that employ 24/7/365 system monitoring
- **Uptime Guarantees:** 99.9% or better uptime – applications are always available and designed to perform at the optimal level
- **Disaster Recovery:** Immediate access to key business applications, even when unforeseen events pose an obstacle or threat
- **Cost Control and Savings:** Subscription-based services make IT costs steady and predictable
- **Remote Access:** Access your Blackbaud software anytime, anywhere via a web browser
- **Availability:** Host The Raiser's Edge, The Financial Edge, Blackbaud NetCommunity, The Education Edge, Faculty Access for the Web, NetClassroom, Student Information System, The Patron Edge Online, Blackbaud Enterprise CRM, Blackbaud Direct Marketing, and The Researcher's Edge

# The Raiser's Edge Online User Clinics: Tracking Split Gifts & Soft Credits



Host: William Jankins, Solutions Consultant

## Let's start with some definitions

### **Split Gifts:**

You can split a gift between multiple campaigns, funds, appeals, or packages. When you split a gift, you must specify an amount or percent of the gift designated to each campaign, fund, appeal, or package.

### **Soft Credits:**

If you receive a gift and want to recognize the donor as well as another constituent for the contribution, use a soft credit. A soft credit allows you to credit multiple constituents for the same gift and control how the soft credit amount figures into reports and giving totals. By using a soft credit, you can ensure each constituent who deserves recognition, such as a spouse or primary business, receives it. Soft credits can be added to any gift regardless of the Post Status (e.g. Posted, Do Not Post, Not Posted).

## Knowledgebase References

### Split Gifts

- How to enter Split Gifts – BB17124
- How to query Split Gifts – BB700671
- How are Split Gifts displayed- BB4548
- How to add a Split Gift – BB575578
- How to export Split Gift amounts – BB521526
- How to include Split Gift amount in a receipt - BB599426

## Knowledgebase References

### Soft Credits

- How to use Soft Credits - BB152
- How to report on Soft Credits – BB294501, BB49112
- How to Soft Credit in batch – BB22749
- What is a Soft Credit - BB290600
- How to query on Soft Credits – BB19395
- How to exclude Soft Credits from reports – BB48265

## The Raiser's Edge Online User Clinics

Topic	Date
Homepage and Dashboards	1/21/10
Database Cleanup	2/18/10
Batching and PCI Compliance	3/18/10
Querying	4/15/10
Mail Merging	5/20/10
Action Tracks and Moves Management®	6/17/10
Reporting in The Raiser's Edge 7	7/15/10
Database Cleanup	8/19/10
Tracking Solicitors and Appeals	9/16/10
Importing	10/21/10
Split Gifts and Soft Credits	11/18/10
Security and PCI Compliance	12/16/10

## Upcoming Web Seminars

- Introduction to The Financial Edge
  - December 15 at 1:00 p.m. ET
  
- Grow Corporate Sponsorship Using Friends Asking Friends
  - December 1 at 2:00 p.m. ET
  
- For a schedule of all upcoming web seminars or to register, go to [www.blackbaud.com/webinars](http://www.blackbaud.com/webinars).

## How Blackbaud Can Help

Contact Blackbaud Support for more information on:

- Additional Modules: Multiple module purchases and bundled training
- Training Services: Blackbaud Learn™
- Hosting Services: Blackbaud Application Hosting™
- Consulting Services: Conversions, customizations
- Data Enrichment Services: Identify, rate, and qualify your best prospects

Email [resupport@blackbaud.com](mailto:resupport@blackbaud.com) or call 800.468.8996 for assistance.



**Blackbaud**

# Questions?

For more information:

Contact your account manager

Phone: 800-443-9441

Email: [solutions@blackbaud.com](mailto:solutions@blackbaud.com)

Thank You for joining us!



*Make the world a better place.*