New Features Guide

10/29/2020 Blackbaud Altru 5.19 New Features US

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New Features for Blackbaud Altru 5.19

Send Acknowledgement Emails from Advance Sales	3
Display Your Logo on the eTickets Page	4
Assign Other Gender Value	6
Enable reCAPTCHA for web forms	7
View and Resolve Pending Online Sales Orders	8
EMV-Certified Payment Terminal — Coming Soon!	8

Before you use the new **Blackbaud Altru** features released in October 2020, we recommend that you review the information in this guide. It will help you and any other **Altru** users in your organization get the most from the enhancements we introduced.

Send Acknowledgement Emails from Advance Sales

In the last release, we added the ability to email tickets from Advance Sales orders. Now, to help you communicate important information to your patrons when they make purchases, you can also send acknowledgement emails from Advance Sales.

Note: To send eTicket and acknowledgement emails, you must have at least one delivery method — such as eTicket — configured to email tickets upon completion of order. For more information, see <u>Delivery Methods</u>.

From the **Add a payment** step of the Advance Sales order, select **eTicket** under Delivery information. The recipient information defaults to the patron's primary email address, but you can add or select a different email address if necessary. For anonymous orders (those without a selected patron), you must add recipient information.

Select patron Create o	rder 🗿 Ad	d payment			
Delivery		Order #10000142			
Method: In person Reci	2 Admission - Adult q1				
Payments	dit delivery	information			
Balance: \$38.00 Cash Credit	Delivery i Method:	eTicket	Recipient infor	Use patron primary information	
	Fees:		Recipient:	Gregory Lewis	

When you complete the order, an acknowledgement email is automatically sent to the patron. Its design is based on the default acknowledgement email configured under *Web*, **Default acknowledgement email**. For more information, see **Design Acknowledgement Email**.

Note: You can choose the eTicket delivery method even if the order doesn't contain tickets. If the order does contain tickets, a separate eTicket email is also sent.

Display Your Logo on the eTickets Page

You can now add images to the eTickets page to provide your patrons with a more personalized experience. For example, you can include your organization's logo or an image that promotes an upcoming event.

1. From Web, select eTickets under Configuration. The eTickets configuration screen appears.



- 2. Under Logo, select the binoculars 📠 .
- 3. Select the image in the image library.
 - To upload a new file, select **Add images**. Select **Choose file**, then upload the image file saved to your device or network. When finished, select **Next**, then **Save**.

Tip: You can use image files in *.bmp, *.gif, *.ico, *.jpeg, *.jpg, *.svg, or *.png format. For reference, the eTicket image dimensions are 624px by 137px.

- 4. Select **Save** to return to the configuration screen.
- 5. Select **Click here to preview** to see a preview of the image as compared to the ticket size.
- 6. When finished, select **Save**.

After you upload an image, it appears at the top of the eTickets page.

6 CHAPTER 1



Assign Other Gender Value

To help you more accurately track biographical information for your constituents, you can now choose Other when you enter an individual's gender details. Previously, available values were Male, Female, and Unknown.

Birth date:	Age:	
Gender:	Other	v
Primary contac	Unknown	
	Male	
nformation sou	Female	~
	Other	

As a reminder, you can also use attribute form extensions to capture additional details about your supporters, such as their pronouns. For more information on how to create a custom attribute and display it on various forms, see the 5.18 New Features Guide.

Enable reCAPTCHA for web forms

To protect your organization against fraudulent transactions and other malicious activity, you can now enable reCAPTCHA for web forms. reCAPTCHA provides additional security by validating legitimate users and preventing automated attempts to complete orders through your web forms. To learn more, visit <u>Google reCAPTCHA resources</u>.

To enable reCAPTCHA, from *Web*, select **Web payment settings** under **Configuration**. Select **Enable reCAPTCHA**, then **Save**. A security check now appears on the **Blackbaud Checkout** form at the time of payment.

				×					
COMPLETE PAYMENT									
¢	着 Name on card								
	🚍 Card number								
	MM/YY	CSC	•						
	I'm not a robot	n Pi	eCAPTCHA rivacy - Terms						
\$5.7	5 Finish and	pay 🗲							
	Processed securel	y by Blackb	aud						

View and Resolve Pending Online Sales Orders

To help you more quickly resolve issues with incomplete online sales orders, you can now view pending orders from the Unresolved Online Sales Orders page. Pending orders are similar to unresolved orders except they contain fewer details and are not yet linked to a payment.

Previously, there were rare occasions when an error prevented an order from being created, even though a payment successfully processed. Now, even if the order has minimal details, you can view the information within **Blackbaud Altru** and determine how to proceed. For example, if recipient information is incomplete, you can look up the payment in your merchant account to obtain cardholder information.

> Resolve a Pending Order

A new Pending Orders - Charged section appears on the Unresolved Online Sales Orders page.

Orders (2)	🔊 💌 🕫 🚇									
Order number				Amount	Recipient			Online user	Date	Items
0000144				\$100.00	Michael S	mith				Annual Membership
0000243				\$48.00					6/1/202	20
Order num	ber			Amount 🔺	Recip	pient		Online user	Date	Items
Date range:	Date range	~	From:	6/1/2020		P	To:	10/7/2020		
0 10000972	ber			Amount 4	.00	pient		Online user	Date	Daily Admission - Adult
🕅 Mark unr	resolved									
Amount:	\$0.00									
	older:									
Credit card h										
Credit card he Result text:										
Credit card he Result text: Address:										
Credit card he Result text: Address: Credit card la	st 4 digit:									

To view details about an order, select its order number to open its temporary record.

To convert to an unresolved order, expand its row, then select **Mark unresolved**. This action links the order to its corresponding payment, and the order now appears as an unresolved order. You can then open the unresolved order to resolve issues or refund payments as needed.

EMV-Certified Payment Terminal — Coming Soon!

Blackbaud's **EMV-Certified Payment Terminal** solution is now available in **Blackbaud Altru** to a limited number of organizations! It will soon be available to more of you, and eventually, all

Ho	me - Constituents	Marketing and Co	mmunications - Reve	nue - Sales ·	Events -	Member	ships • Prospects •	Volunteers -	Fundraising • Tre	ł
	T Daily Sale	25								l
Verifone	Patron:		P	0			Order #10038958			
				7	9	0	1 Adult - Daily Admission			1
	Scan	Merchandise	Scheduled		0 9		1 Child (2-12) - Daily Admission - FF			1
Velcome C	tickets		programs	4	5	6				l
	Adult Admission \$20.00	Veteran Daily Admission \$0.00	Child (2-12) Admission \$12.00	1	2	3				l
	Senior (65+) Admission	FREE Admission Adult	FREE Admission Child (2-12)	С	0	•				l
	\$15.00			Enter						l
	\$5.00 Choose Time	Discounts and promotions	AAA \$1 Off							l
	BOGO	Memberships	Individual \$50.00	\$20.00	Cas	sh				ł
		Front	COVID-19 Fund		-	-114	Email receipt	× No receip	ot	I
2 MBC 300	\$80.00	registrations	Donation Enter Amount	\$50.00	Crea	un	Email		Add constituent	I
1° Contra Guine	Membership Pros	Membership Pro	Annual Luau Adult Ticket	\$100.00	Che	eck	Complete	Total:	\$20.00	I
4 4 5 9 mm	10% Off	1 Month Extension	06/14/2014		Oth	her	Cancel	Tendered: Balance:	\$0.00 \$20.00	I
	FREE Admission Youth (13-17)	FREE Admission Senior (65+)	Next (Page 1 of 2)		Partial	Credit				I

organizations who process payments through **Blackbaud Merchant Services (BBMS)**.

Payment Terminal helps protect against costly credit card fraud through the use of EMV-certified card readers that offer End-to-end Encryption (E2EE). The devices support chip cards and contactless methods such as digital wallets, and provide additional security for card-present transactions.

To learn more or to request more information, see our Payment Terminal resources page.

To learn more about the differences between PCI P2PE and EMV E2EE, visit <u>Credit Payment Security –</u> PCI P2PE and EMV E2EE Explained.