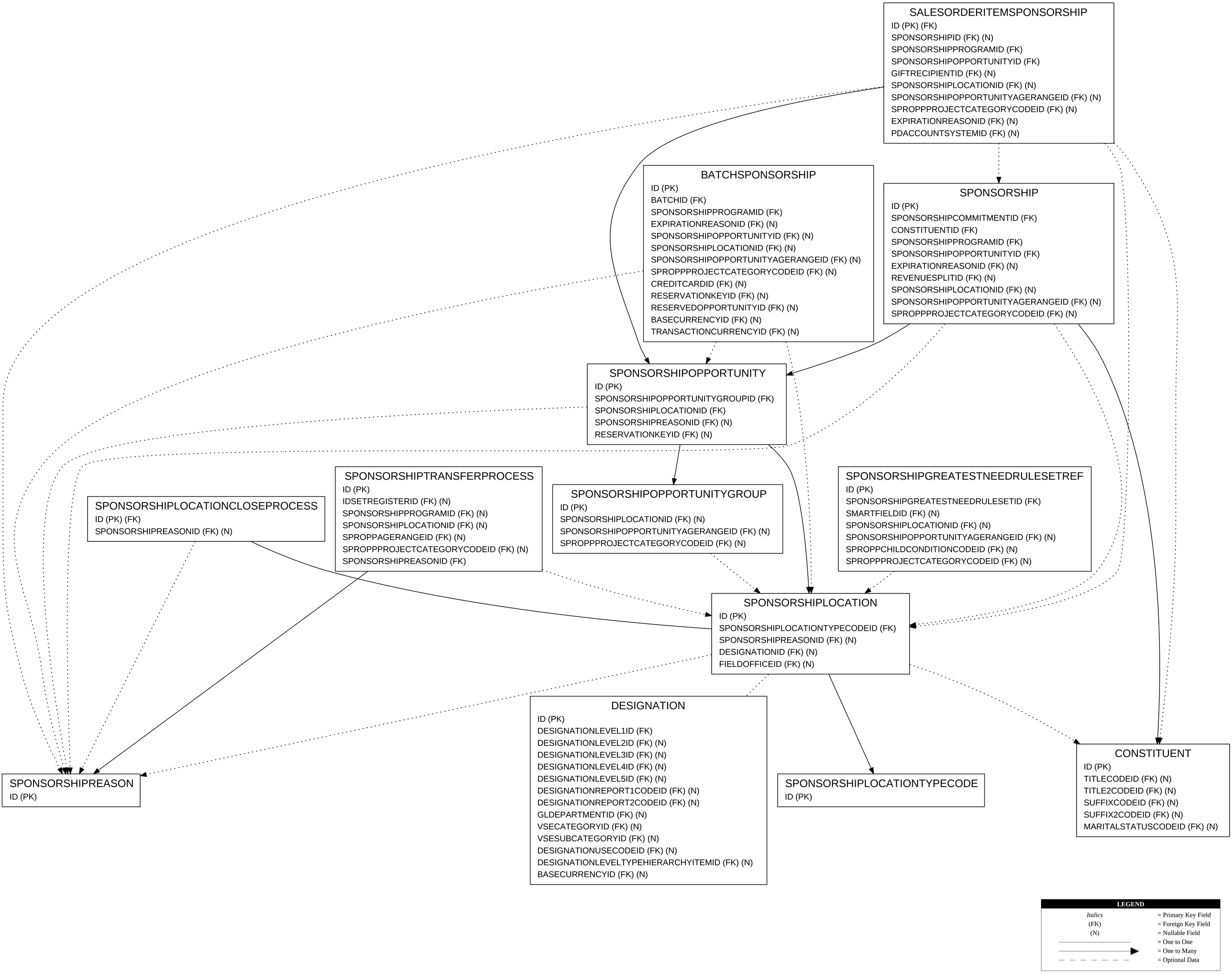SPONSORSHIPLOCATION