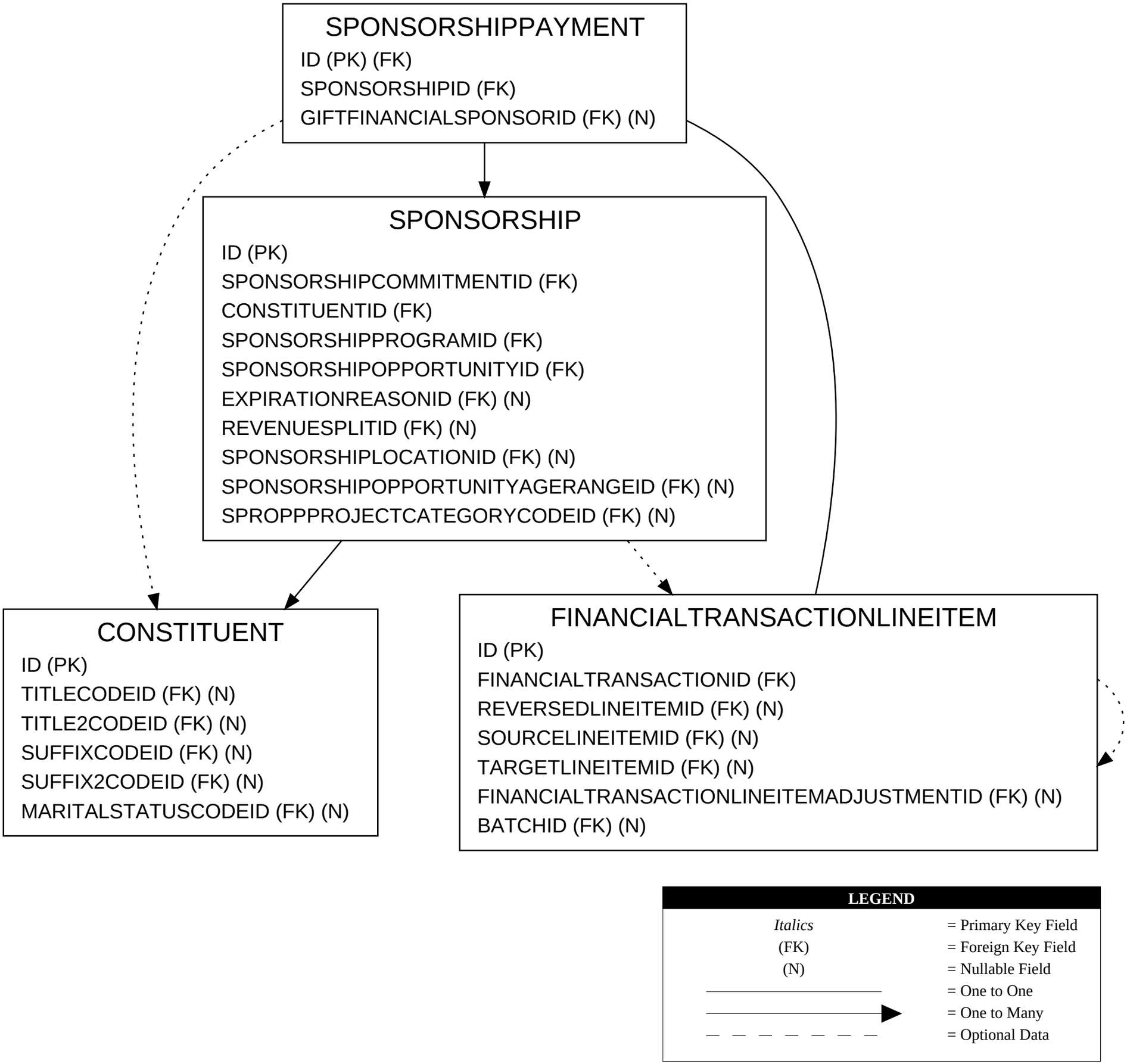SPONSORSHIPPAYMENT