blackbaud UNIVERSITY

Blackbaud University Curriculum for
Blackbaud Raiser's Edge NXT® & Raiser's Edge®

CFRE

Explore the value of training within **Learning Paths** designed to help you find and register for courses relevant to your needs.

View all eLearning courses and instructor-led online courses in the full **Raiser's Edge NXT and Raiser's Edge Course Catalog**.

To find courses categorized by user **Role**, desired **Outcome**, or product **Functionality**, browse the tables below and click the links for more information.

➢ **First-time user?** Explore the table below to enroll in a role-based learning path, or get the basics via instructor-led online courses in the **Fundamentals Learning Path**.

Learn by Role *Explore role-based learning content to improve your skills**		
Database Administrator (38+ courses)	**Data Entry** (24+ courses)	**Events Coordinator** (12+ courses)
Executive (11+ courses)	**Fundraiser** (23+ courses)	**Membership Coordinator** (12+ courses)
Volunteer Coordinator (12+ courses)	**Communications Staff** (29+ courses)	

* Some courses include CFRE credits applicable for Certified Fundraising Executives

Learn by Outcome *Boost your impact with outcome-based learning**
Increase Sustained Giving Revenue (12+ courses) *Make predictable giving automatic, with pledge and recurring gift management*
Increase Annual Fundraising Revenue (28+ courses) *Raise more money by engaging, retaining, and expanding supporter value*
Build and Maintain a Single Source of Truth (20+ courses) *Bring your entire team into one system to work more efficiently*
Increase Donor Giving Level (10+ courses) *Build high-impact supporter relationships through multi-channel fundraising and relationship tracking*

Learn by Functionality *Apply Blackbaud product features & advance your skills**
Fundamentals – Web View (4+ courses)
Fundamentals – Database View (4+ courses)
Best Practices (7+ courses)
Communications (6+ courses)
Constituent Management (6+ courses)

Learn by Outcome
Boost your impact with outcome-based learning*

Increase Donor Retention Rate (12+ courses)

Make the most of every donor touchpoint, from mass engagement campaigns to high-touch major giving, and ultimately retain more donors

Increase Major Donor Prospect Pool (10+ courses)

Find your best prospects with the highest capacity and propensity to give, with prescriptive steps for managing portfolios and moving donors toward gifts faster

Maximize Constituent Virtual Engagement (12+ courses)

Turn event attendees into supporters, using Event Management and follow-up tools, complete with registration, payments, custom participant information, email, and more

Measure and Optimize Fundraising Performance (22+ courses)

Take the guesswork out of executing on fundraising strategies and improve transparency with robust dashboards, reports, and more

Streamline Gift Management (11+ courses)

Master gift management with advanced gift entry, flexible online donation forms, and the ability to manage complex major gifts, pledges, annual gifts, and recurring gifts

Learn by Functionality
Apply Blackbaud product features & advance your skills*

Gift Management (8+ courses)

Data Analysis (5+ courses)

Database Administration (9+ courses)

Event Management (3+ courses)

Membership and Volunteer (2+ courses)

* Some courses include CFRE credits applicable for Certified Fundraising Executives

Get Certified
*Get **Blackbaud Certified**® in your skillset*

Blackbaud Raiser's Edge NXT Fundamentals Certification	**Raiser's Edge Fundamentals Certification**	**Blackbaud Raiser's Edge NXT Professional Certification**
(4 courses + Exam)	(8 courses + Exam)	(7 courses + Exam)

Organizational Best Practices
Build your business acumen and social good expertise with these non-product-specific courses

- View the *Organizational Best Practices* curriculum

Premium Learning
for *Learn Everything* Subscriptions

Courses that Support Microsoft Product Use

These instructor-led, hands-on courses support Microsoft Excel and Word. Boost your organization's productivity with targeted hands-on learning.

LEARNING PATH: Microsoft Product Training

North Star Sessions

Get expert guidance from leaders in the social good sector. These insightful and instructive video sessions are available on-demand, 24/7.

LEARNING PATH: North Star Sessions

Accelerator Pack Events

LEARNING PATH: Accelerator Pack Events

2-Day Online Virtual Event	
Day 1	**Day 2**
Raiser's Edge NXT: Fundamentals - Accelerator Pack	
Fundamentals: Overview and Work Center Fundamentals: Constituents / Raiser's Edge	Fundamentals: Lists Fundamentals: Query / Raiser's Edge
Fundamentals: Gift Management Fundamentals: Gifts / Raiser's Edge	Fundamentals: Dashboards Fundamentals: Data Analysis and Extraction / Raiser's Edge

1-Day Online Virtual Event	
Raiser's Edge NXT: Fundamentals - Web View Accelerator Pack	
Fundamentals: Overview	Fundamentals: Work Center
Fundamentals: Gift Management	Fundamentals: Lists and Dashboards

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