

Blackbaud University Curriculum for Blackbaud TeamRaiser®

To view all Blackbaud TeamRaiser **Learning Paths** [click here](#).



Wondering which courses are best for your job role?

- [Click here to explore recommended Learning Paths based on your job role](#)
- [Click here to explore Job Role descriptions](#)

Training Opportunities for *Learn More* Subscriptions

<ul style="list-style-type: none"> • In each LEARNING PATH, courses are listed in the order they should be taken 			Virtual Instructor-Led	eLearning
LEARNING PATH: Fundamentals ← Click HEADERS TO VIEW LEARNING PATHS				
Fundamentals - Overview and Constituent Management			•	
Fundamentals - Email			•	
Fundamentals - Classic Email				•
Fundamentals - Donations			•	
Fundamentals - Data Analysis			•	
LEARNING PATH: Peer-to-Peer				
Luminate: Setting Up TeamRaiser			•	•
Luminate: Successful TeamRaiser Communications				•
Luminate: Empowering TeamRaiser Volunteers				•
LEARNING PATH: Website and Form Management				
Crafting Surveys			•	
Designing Web Pages with PageBuilder			•	
Surveys and Web Pages				•
LEARNING PATH: Data Analysis				
Luminate Online: Report Writer				•
LEARNING PATH: Blackbaud Merchant Services				
Blackbaud Merchant Services: Basics of the Web Portal				•
Integration: Basics of Processing Payments with Blackbaud Merchant Services				•

CERTIFICATION

- Take the [Luminate Online Fundamentals Exam](#) and get Blackbaud Certified®

eLEARNING BASICS

- View the TeamRaiser [Basics Learning Path](#)

ORGANIZATIONAL BEST PRACTICES

- Build your business acumen and social good expertise with these non-product-specific courses
- View the [Organizational Best Practices Learning Path](#)

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Role-Based Learning Paths

Use the **Learning Paths** table below to help you determine which courses to take.

Learning Paths are listed in recommended order, beginning with *Fundamentals*.

Each Learning Path identifies one or more occupational job roles for which training is recommended. To confirm which occupational roles match your job description, refer to the **Job Role Descriptions** information that appears below the **Learning Paths** table.

Learning Paths

Click on a Learning Path below to view the associated courses	OCCUPATIONAL JOB ROLE			
	System Administrator	Communications	Fundraiser	Peer-to-Peer Events
Fundamentals	✓	✓	✓	✓
Peer-to-Peer	✓		✓	✓
Website and Form Management	✓	✓		
Data Analysis	✓	✓	✓	✓
Blackbaud Merchant Services	✓		✓	

Job Role Descriptions

System Administrator

- Luminate Online power user, often the main user within an organization
- Maintains the database and performs other administrative tasks

Communications

- Creates, runs, and reports on email campaigns / Creates and updates web page content

Fundraiser

- Creates and runs fundraising campaigns / Reports on the effectiveness of fundraising campaigns

Peer-to-Peer Events

- Creates, runs, and reports on TeamRaiser events / Manages TeamRaiser volunteers

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