

Blackbaud University Curriculum for

ResearchPoint[™]

To view all ResearchPoint Learning Paths click here.

Wondering which courses are best for your job role?

- <u>Click here to explore recommended Learning Paths based on your job role</u>
- <u>Click here to explore Job Role descriptions</u>



Training Opportunities for Learn More Subscriptions

 In each LEARNING PATH, courses are listed in the order they should be taken All courses are 3 hours (180 minutes) unless indicated otherwise 	Virtual Instructor-Led	eLearning
LEARNING PATH: Fundamentals Click HEADERS TO VIEW LEARNING PATHS		
Fundamentals: Overview	•	
Fundamentals: Essential Skills	•	
Fundamentals: Query and Selections	•	
Fundamentals: Research Lists and Tools	•	
LEARNING PATH: Administration		
Database Configuration and Administration		•
Database Maintenance		•
LEARNING PATH: Blackbaud Target Analytics [™]		
Target Analytics: Basics of Modeling 30-Minute Course		•
Target Analytics: Basics of Affluence Insight 30-Minute Course		•
Target Analytics: Basics of Advanced Direct Marketing Analytics 30-Minute Course		•

CERTIFICATION

• Take the ResearchPoint Fundamentals Exam and get Blackbaud Certified®

eLEARNING BASICS

• View the ResearchPoint **Basics** Learning Path

ORGANIZATIONAL BEST PRACTICES

- Build your business acumen and social good expertise with these non-product-specific courses
- View the Organizational Best Practices Learning Path



Additional Training Opportunities

for Learn Everything Subscriptions

Courses that Support Microsoft Product Use

These instructor-led, hands-on courses support Microsoft Excel and Word. Boost your organization's productivity with targeted hands-on learning.

LEARNING PATH: Microsoft Product Training

Courses that Support Microsoft Products



North Star Sessions

Get expert guidance from leaders in the social good sector. These insightful and instructive video sessions are available on-demand, 24/7.

LEARNING PATH: North Star Sessions

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Role-Based Learning Paths

Use the Learning Paths table below to help you determine which courses to take.

Learning Paths are listed in recommended order, beginning with Fundamentals.

Each Learning Path identifies one or more occupational job roles for which training is recommended. To confirm which occupational roles match your job description, refer to the **Job Role Descriptions** information that appears below the **Learning Paths** table.

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Learning Paths

	OCCUPATIONAL JOB ROLE			
Click on a Learning Path below to view the associated courses	Development Officer: View Only	Development Officer: Advanced Rights	Prospect Research	Prospect Research Manager
<u>Fundamentals</u>	~	~	 Image: A set of the set of the	~
Administration				×

Job Role Descriptions

Development Officer: View Only	
• Search for and view prospect records / Produce Prospe	ect Research reports

Development Officer: Advanced Rights

• Must be added to the View Only rights / Limited add and edit rights / Individual and batch screening rights

Prospect Research

- Full research rights
- Add and edit records individually, through import, or batch
- Confirm and reject wealth results / Manage research lists and Capacity formulas

Prospect Research Manager

- Add and manage users
- Configure code tables, global changes, attributes, and system settings
- Can be combined with Prospect Research to have unlimited rights in ResearchPoint

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